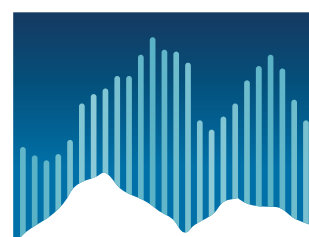


# PLATFORM SUMMIT

October 7-9, 2024  
Stockholm, Sweden  
Sponsorship Prospectus



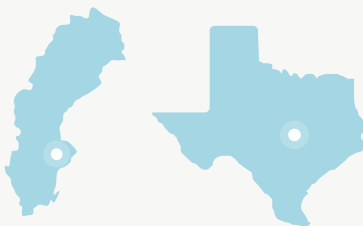
NORDIC **APIS**

# ABOUT NORDIC APIS

Nordic APIS is an international community of API practitioners and enthusiasts. Our mission is to help companies make smarter tech decisions using APIs.

Nordic APIS was formed to help organizations become more innovative, lean, and efficient. Since its inception in 2013, Nordic APIS has grown into one of only a few all-API-related event series, and it's the Nordics largest international community for API practitioners and enthusiasts. Through the global reach of our blog and digest we're connected to tens of thousands of API practitioners from around the world, and through our API events held around the world, we're helping companies make smarter tech decisions using APIs and inspiring better API solutions.

Quality events in  
Europe and USA



STOCKHOLM,  
SWEDEN

AUSTIN,  
TEXAS

High impact blog  
posts and eBooks



Webinars with key  
community members



# PLATFORM SUMMIT 2024

## OCTOBER 7-9

Platform Summit 2024 will be our 8th API event in Stockholm.

Expected turnout:

- 60+ sessions
- 400+ persons on-site
- 250+ companies present

Join us to meet and create business relationships with decision-makers and top influencers responsible for API solutions.

Sessions covering a range of API insights:

- Design
- Marketing
- Business
- Platform Architecture
- Strategy
- Security

## EVENT BASICS

### CALENDAR

#### Workshops

In the afternoon

7  
OCT

#### Day 1

Conference and Expo

8  
OCT

#### Day 2

Conference and Expo

9  
OCT

### VENUE

#### Clarion Skanstull

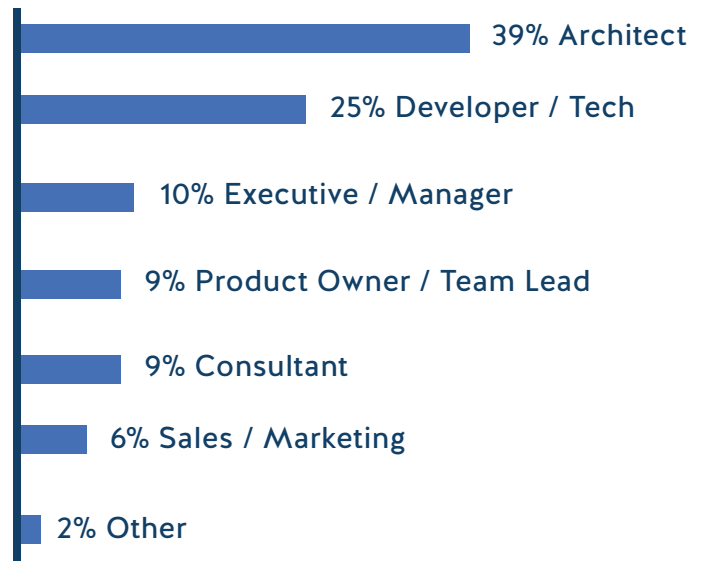
Downtown Stockholm



## DELEGATE PROFILES

Typical job titles:

- Software Architect
- Web Developer
- Product Owners and Managers
- IT Director
- Software Developer/Engineer
- Project Manager
- Executive

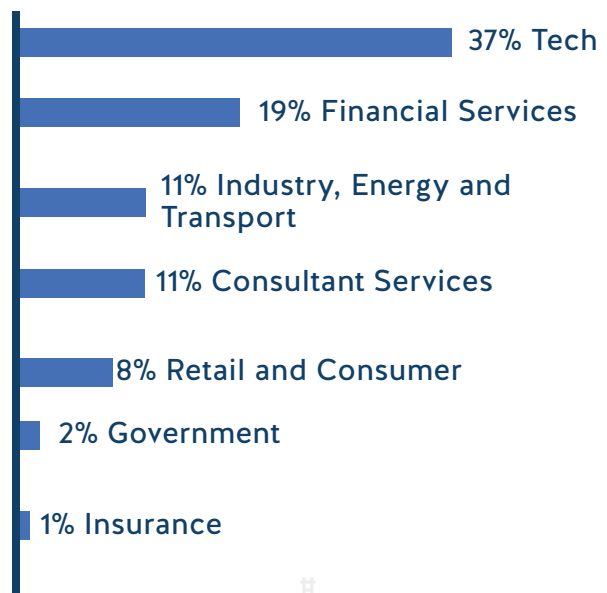


Job titles of  
past conference participants

## INDUSTRIES REPRESENTED

Companies in segments like:

- Banking and Finance
- Telco
- Energy
- Retail
- Gaming and Entertainment
- Government
- Media
- Travel
- Tech



Market segments of organizations  
represented at past events

# SPONSORSHIP OPPORTUNITIES

Meet with the leading API practitioners

PRICE TABLE	PLATINUM	GOLD	SILVER	BRONZE
KEYNOTE	✓			
PRESENTATION		✓	Additional	
DEMO	✓	✓		
ATTENDEE LIST*	✓	✓	Additional	Additional
EXPO BOOTH	✓	✓	✓	Additional
PROMOTIONS	✓	✓	✓	✓
INVESTMENT**	€20,500	€13,650	€7,500	€2,000

\*OPTED IN CONTACTS

\*\*10% DISCOUNT BEFORE AUGUST 1



# OPPORTUNITIES IN DETAIL

Contact us to sign-up or for more info

TIER	PLATINUM	GOLD	SILVER	BRONZE
KEYNOTE	25 MIN			
PRESENTATION		20 MIN+5 Q&A	ADDITIONAL €2,000	
DEMO	15 MIN	15 MIN		
ATTENDEE LIST* AFTER THE EVENT	Fist name, last name and company of all attendees. Email & other info provided on opt-ins.	Fist name, last name and company of all attendees. Email & other info provided on opt-ins.	ADDITIONAL €2,000	ADDITIONAL €3,000
EXPO BOOTH	Booth placement on a first-come-first-served basis. Table and chairs provided. Bring your own backdrop.  Booth size: 4 x 1.5 meters	Booth placement on a first-come-first-served basis. Table and chairs provided. Bring your own backdrop.  Booth size: 2.5 x 1.5 meters	Booth placement on a first-come-first-served basis. Table and chairs provided. Bring your own backdrop.  Booth size: 1.5 x 15.5 meters	ADDITIONAL €3,000
PROMOTIONS	Primary placement of logo on site, event promotions, logo and company description on the event page and distribution of materials to attendees.	Logo and company description on event page, logo on side, event promotions and distribution of materials to attendees.	Distribution of materials to attendees; placement of logo on website & other promotions.	Distribution of materials to attendees; placement of logo on website & other promotions.
INCLUDED TICKETS FOR PRESENTERS	2	2	0	0
INCLUDED TICKETS FOR STAFF ETC.	4	3	2	0
DISCOUNT FOR STAFF AND INVITES (ON TOP OF OTHER DISCOUNTS)	15%	15%	15%	15%
PRICE**	€20,150 10% OFF : €18,135	€13,650 10% OFF : €12,285	€7,500 10% OFF : €6,750	€2,000 10% OFF : €1600

\*OPTED IN CONTACTS

\*\*10% DISCOUNT BEFORE AUGUST 1

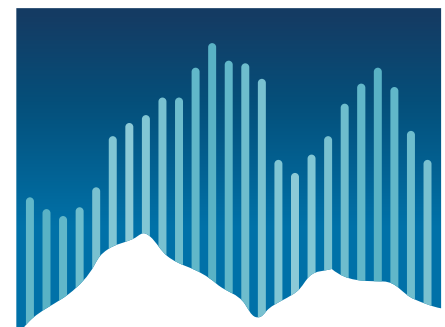
## PREVIOUS SPONSORS

Our events have been supported by a range of organizations



## CONTACT INFORMATION

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nordicapis.com



NORDIC APIS