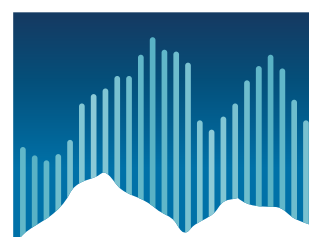


PLATFORM SUMMIT



October 16-18 2023
Stockholm, Sweden
Sponsorship information



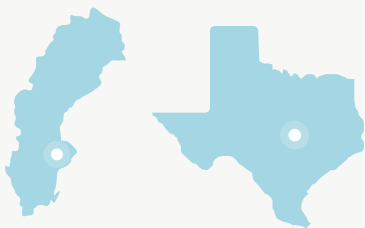
NORDIC APIS

ABOUT NORDIC APIS

Nordic APIs is an international community of API practitioners and enthusiasts. Our mission is to help companies make smarter tech decisions using APIs.

Nordic APIs was formed to help organizations become more innovative, lean, and efficient. Since its inception in 2013, Nordic APIs has grown into one of only a few all-API-related event series, and it's the Nordics largest international community for API practitioners and enthusiasts. Through the global reach of our blog and digest we're connected to tens of thousands of API practitioners from around the world, and through our API events held around the world, we're helping companies make smarter tech decisions using APIs and inspiring better API solutions.

Quality events in
Europe and USA



STOCKHOLM,
SWEDEN

AUSTIN,
TEXAS

High impact blog
posts and eBooks



Webinars with key
community members



PLATFORM SUMMIT 2023 OCTOBER 16-18

Platform Summit 2023 will be our 7th API event in Stockholm.

Expected turnout:

- 60+ sessions
- 400+ persons on-site
- 250+ companies present

Join us to meet and create business relationships with decision-makers and top influencers responsible for API solutions.

EVENT BASICS

CALENDAR

Workshops

In the afternoon

16
OCT

Day 1

Conference and Expo

17
OCT

Day 2

Conference and Expo

18
OCT

VENUE

Clarion Skanstull

Downtown Stockholm



Sessions covering a range of API insights:

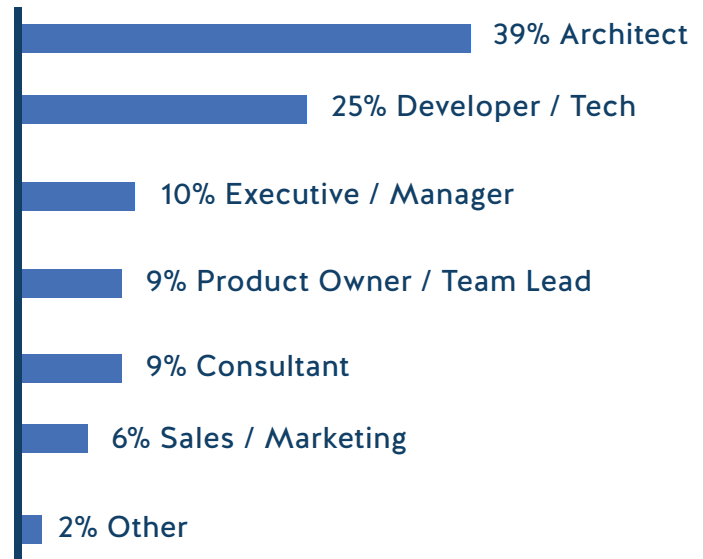
- Design
- Marketing
- Business
- Platform Architecture
- Strategy
- Security



DELEGATE PROFILE

Typical job titles:

- Software Architect
- Web Developer
- Product Owners and Managers
- IT Director
- Software Developer/Engineer
- Project Manager
- Executives



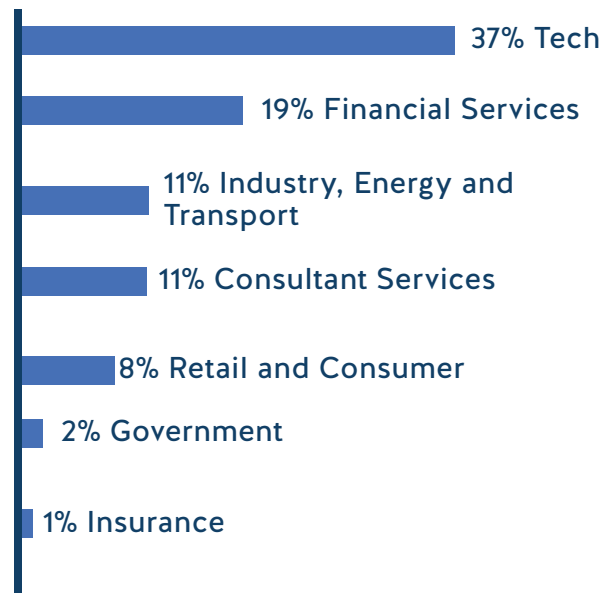
Job titles of the 700+ Nordic APIs conference participants in past events

ORGANIZATIONS REPRESENTED

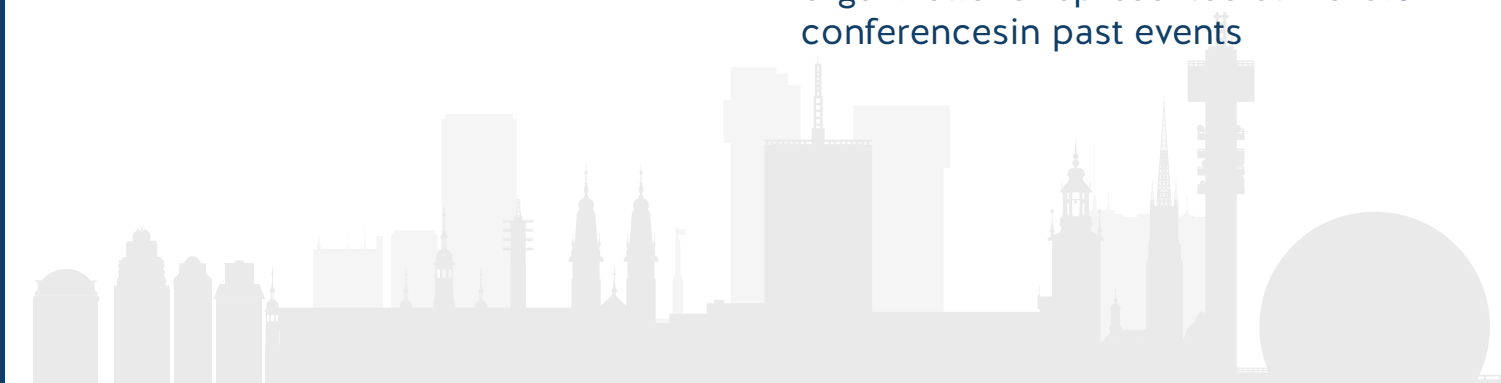
API providers and organizations delivering related solutions.

Companies in segments like:

- Banking and Finance
- Telco
- Energy
- Retail
- Gaming and Entertainment
- Government
- Media
- Travel
- Tech



Market segments of the 300+ organizations represented at Nordic API conferences in past events



SPONSORSHIP OPPORTUNITIES

Meet with the leading API practitioners

PRICE TABLE	PLATINUM	GOLD	SILVER	BRONZE
KEYNOTE	✓			
PRESENTATION	✓	✓	Additional	
DEMO	✓	✓		
WORKSHOP	Additional	Additional	Additional	Additional
ATTENDEE LIST*	✓	✓	Additional	Additional
EXPO BOOTH	✓	✓	✓	Additional
PROMOTIONS	✓	✓	✓	✓
INVESTMENT	€15,500	€10,500	€5,500	€1,500

*ONLY OPT-IN



OPPORTUNITIES IN DETAIL

Contact us to sign-up or for more info

	PLATINUM	GOLD	SILVER	BRONZE
KEYNOTE	• 25 mins to all attendees			
PRESENTATION	• 20 mins + 5 for Q&A/transition	• 20 mins + 5 for Q&A/transition	• Additional €2,000	
DEMO	• 15 mins	• 10 mins		
ATTENDEE LIST	• First name, last name and company of all attendees. Email & other info provided on opt-ins.	• First name, last name and company of all attendees. Email & other info provided on opt-ins.	• Additional €2,000	• Additional €3,000
EXPO BOOTH	• Included with primary placement on a first-come–first-serve basis. Booth size: 4 x 1.5 meters	• Included with placement on a first-come–first-serve basis Booth size: 2.5 x 1.5 meters	• Included with placement on a first-come–first-serve basis Booth size: 1.5 x 1.5 meters	• Additional €3,000
PROMOTIONS	• Primary placement of logo on badge, web site & other promotions; distribution of materials to attendees	• Distribution of materials to attendees; placement of logo on Web site & other promotions	• Distribution of materials to attendees; placement of logo on Web site & other promotions	• Distribution of materials to attendees; placement of logo on Web site & other promotions
WORKSHOP	• €2,000 additional (if available)	• €3,000 additional (if available)	• €4,000 additional (if available)	• €4,500 additional (if available)
INCLUDED TICKETS FOR PRESENTERS	• 3	• 2	• 0	• 0
INCLUDED TICKETS FOR STAFF ETC.	• 4	• 3	• 2	• 0
DISCOUNT FOR STAFF AND INVITES (ON TOP OF OTHER DISCOUNTS)	• 15%	• 15%	• 15%	• 15%



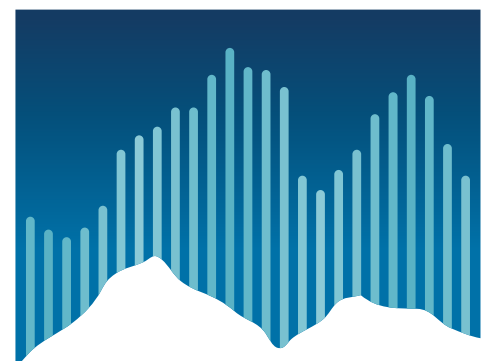
PREVIOUS SPONSORS

Our events have been supported by a range of organizations



CONTACT INFORMATION

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nordicapis.com



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