ABOUT
Nordic APIs

Nordic APIs is an international community of API practitioners and enthusiasts. Our mission is to help companies make smarter tech decisions using APIs.

Nordic APIs was formed to help organizations become more innovative, lean, and efficient. Since its inception in 2013, Nordic APIs has grown into one of only a few all-API-related event series, and it’s the Nordics largest international community for API practitioners and enthusiasts. Through the global reach of our blog and digest we’re connected to tens of thousands of API practitioners from around the world, and through our API events held around the world, we’re helping companies make smarter tech decisions using APIs and inspiring better API solutions.

PLATFORM SUMMIT 2023
October 16-18

Platform Summit 2023 will be our 7th API event in Stockholm.

Expected turnout:
• 60+ sessions
• 400+ persons on-site
• 250+ companies present

Join us to meet and create business relationships with decision-makers and top influencers responsible for API solutions.
Event Basics

Calendar

Workshops
In the afternoon

Day 1
Conference and Expo

Day 2
Conference and Expo

Venue

Clarion Skanstull
Downtown Stockholm

Sessions covering a range of API insights:
- Design
- Marketing
- Business
- Platform Architecture
- Strategy
- Security
**Delegate Profile**

Typical job titles:
- Software Architect
- Web Developer
- Product Owners and Managers
- IT Director
- Software Developer/Engineer
- Project Manager
- Executives

Job titles of the 700+ Nordic APIs conference participants in past events

**Organizations Represented**

API providers and organizations delivering related solutions.
Companies in segments like:
- Banking and Finance
- Telco
- Energy
- Retail
- Gaming and Entertainment
- Government
- Media
- Travel
- Tech

Market segments of the 300+ organizations represented at Nordic API conferences in past events
## Sponsorship Opportunities
Meet with the leading API practitioners

### Price Table

<table>
<thead>
<tr>
<th></th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Keynote</strong></td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Presentation</strong></td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Demo</strong></td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Workshop</strong></td>
<td>Additional</td>
<td>Additional</td>
<td>Additional</td>
<td>Additional</td>
</tr>
<tr>
<td><strong>Attendee List</strong>*</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Expo Booth</strong></td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Promotions</strong></td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Investment</strong></td>
<td>€15,500</td>
<td>€10,500</td>
<td>€5,500</td>
<td>€1,500</td>
</tr>
</tbody>
</table>

*only Opt-in
# Opportunities in Detail

Contact us to sign-up or for more info

<table>
<thead>
<tr>
<th></th>
<th><strong>Platinum</strong></th>
<th><strong>Gold</strong></th>
<th><strong>Silver</strong></th>
<th><strong>Bronze</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Keynote</strong></td>
<td>25 mins to all attendees</td>
<td>20 mins + 5 for Q&amp;A/transition</td>
<td>Additional €2,000</td>
<td>Additional €3,000</td>
</tr>
<tr>
<td><strong>Presentation</strong></td>
<td>20 mins + 5 for Q&amp;A/transition</td>
<td>20 mins + 5 for Q&amp;A/transition</td>
<td>Additional €2,000</td>
<td>Additional €3,000</td>
</tr>
<tr>
<td><strong>Demo</strong></td>
<td>15 mins</td>
<td>10 mins</td>
<td>Additional €2,000</td>
<td>Additional €3,000</td>
</tr>
<tr>
<td><strong>Attendee List</strong></td>
<td>First name, last name and company of all attendees. Email &amp; other info provided on opt-ins.</td>
<td>First name, last name and company of all attendees. Email &amp; other info provided on opt-ins.</td>
<td>Additional €2,000</td>
<td>Additional €3,000</td>
</tr>
<tr>
<td><strong>Expo Booth</strong></td>
<td>Included with primary placement on a first-come-first-serve basis. Booth size: 4 x 1.5 meters</td>
<td>Included with placement on a first-come-first-serve basis. Booth size: 2.5 x 1.5 meters</td>
<td>Additional €2,000</td>
<td>Additional €3,000</td>
</tr>
<tr>
<td><strong>Promotions</strong></td>
<td>Primary placement of logo on badge, website &amp; other promotions; distribution of materials to attendees</td>
<td>Distribution of materials to attendees; placement of logo on website &amp; other promotions</td>
<td>Distribution of materials to attendees; placement of logo on website &amp; other promotions</td>
<td>Distribution of materials to attendees; placement of logo on website &amp; other promotions</td>
</tr>
<tr>
<td><strong>Workshop</strong></td>
<td>€2,000 additional (if available)</td>
<td>€3,000 additional (if available)</td>
<td>€4,000 additional (if available)</td>
<td>€4,500 additional (if available)</td>
</tr>
<tr>
<td><strong>Included Tickets</strong></td>
<td>3</td>
<td>2</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>For Presenters</strong></td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td><strong>For Staff etc.</strong></td>
<td>15%</td>
<td>15%</td>
<td>15%</td>
<td>15%</td>
</tr>
</tbody>
</table>
**Previous Sponsors**
Our events have been supported by a range of organizations

CURITY® · Tyk · NGINX · axway · apigee
Typeform · Stoplight · POSTMAN · Microsoft
WSO2 · TIBCO™ · SMARTBEAR® · Qdata
IBM · cag · CA technologies · ENTIROS
APIMATIC · enfo · Nevatech · MuleSoft®

**Contact Information**
info@nordicapis.com
nordicapis.com