

SPONSORSHIP PROSPECTUS

OCTOBER 12-14 2026 | STOCKHOLM, SWEDEN

PLATFORM SUMMIT

ABOUT NORDIC APIS

Nordic APIS is an international community of API practitioners and enthusiasts



Our mission is to help companies make smarter tech decisions using APIs. Nordic APIS was formed to help organizations become more innovative, lean, and efficient. Since its inception in 2013, Nordic APIS has grown into one of only a few all-API-related event series, and it's the Nordics' largest international community for API practitioners and enthusiasts. Through the global reach of our blog and digest, we're connected to tens of thousands of API practitioners from around the world, and through our API events, we're helping companies make smarter tech decisions using APIs and inspiring better API solutions.

~13,000 SUBSCRIBERS AND 100,000 MONTHLY VISITORS



PLATFORM SUMMIT 2026



OCTOBER 12-14

Join us to meet and create business relationships with decision-makers and top influencers responsible for API solutions.



60+ engaging sessions



400+ participants on-site



150+ companies represented

Platform Summit 2026 will explore diverse API-related topics spanning design, marketing, business strategies, platform architecture, security, and more.

Past tracks have included:

- API Design & Development
- API Governance, Security & Compliance
- Platforms, Strategy & Business
- Developer Experience
- AI & Emerging Technology

EVENT DETAILS



VENUE

**CLARION HOTEL
STOCKHOLM**

Ringvägen 98
118 60 Stockholm

**MON
12 OCT**

UNCONFERENCE

**TUE
13 OCT**

CONFERENCE AND EXPO

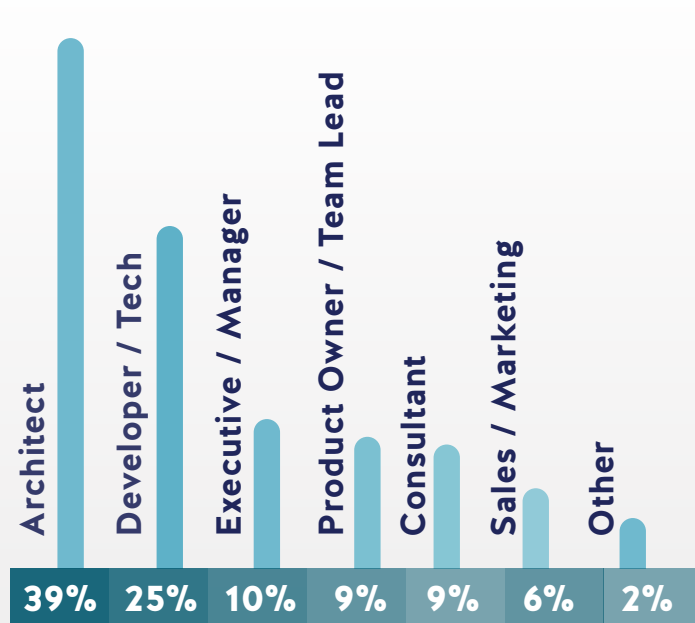
**WED
14 OCT**

CONFERENCE AND EXPO



DELEGATE PROFILES

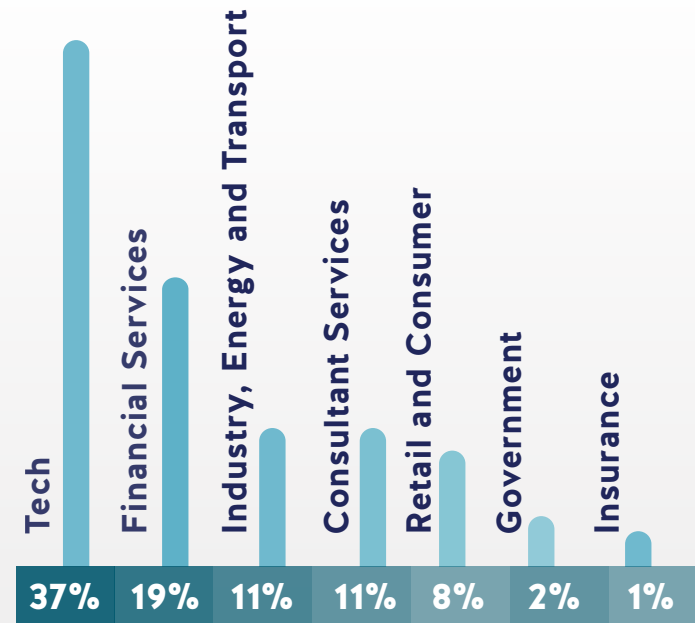
Job titles of past conference participants



- Software Architect
- Web Developer
- Product Owners and Managers
- IT Director
- Software Developer/Engineer
- Project Manager
- Executive

INDUSTRIES REPRESENTED

Market segments from past events



- Tech
- Banking and Financial Services
- Telco
- Energy
- Retail
- Gaming and Entertainment
- Government
- Media and Travel

SPONSORSHIP OPPORTUNITIES

Join the community building the future of APIs



*OPTED-IN CONTACTS

PLATINUM

SOLD OUT

Keynote
Lightning Talk
Attendee List*
Expo Booth
Promotions
Lead Scanning License
Featured Article

Booth size: 4 x 1.5 meters

GOLD

€16,000

2 LEFT

Session
Lightning Talk
Attendee List*
Expo Booth
Promotions
Lead Scanning License

Booth size: 2.5 x 1.5 meters

SILVER

€8,500

Expo Booth
Promotions

OPTIONAL
Presentation
Attendee List*
Lead Scanning License
for €230 each

Booth size: 1.5 x 1.5 meters

BRONZE

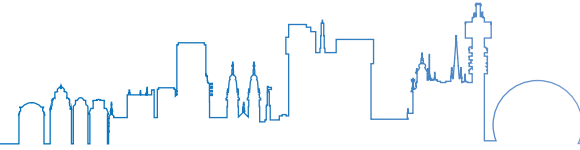
€2,300

Promotions

OPTIONAL
Expo Booth
Attendee List*

BEFORE JUNE 30 - 10% DISCOUNT

SPONSORSHIP IN DETAIL



PLATINUM

SOLD OUT

25 MIN KEYNOTE

15 MIN DEMO

2 Tickets for Speakers

3 Complimentary Customer Invites

4 Tickets for Staff

20 % Discount for Staff and Customers/Prospects

1 Lead Scanning License

Fist name, last name and company of all attendees. Email & other info provided on opt-ins.

Booth placement on a first-come-first-served basis. Table and chairs provided. Bring your own backdrop.

Primary placement of logo on site, event promotions, logo and company featured on event page and social posts.

Speaker interview on Nordic APIs blog featuring non-vendor thought leadership.

GOLD

2 LEFT

20 MIN PRESENTATION

15 MIN DEMO

2 Tickets for Speakers

2 Complimentary Customer Invites

3 Tickets for Staff

15 % Discount for Staff and Customers/Prospects

1 Lead Scanning License

Fist name, last name and company of all attendees. Email & other info provided on opt-ins.

Booth placement on a first-come-first-served basis. Table and chairs provided. Bring your own backdrop.

Primary placement of logo on site, event promotions, logo and company featured on event page and social posts.

SILVER

2 Tickets for Staff

1 Complimentary Customer Invite

15 % Discount for Staff and Customers/Prospects

Booth placement on a first-come-first-served basis. Table and chairs provided. Bring your own backdrop.

Placement of logo on site, event promotions, logo and company featured on event page and social posts.

ADD ONS:

Lead Scanning License 230€

Attendee List and/or Presentation €2000 each

BRONZE

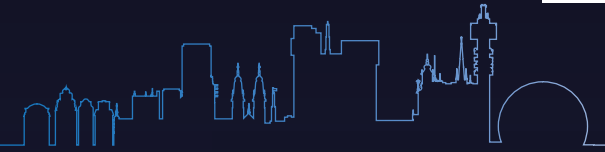
15 % Discount for Staff and Customers/Prospects

Placement of logo on site, event promotions, logo and company featured on event page and social posts.

ADD ONS:

Attendee List and/or Booth €3000 each

ADDITIONAL SPONSORSHIP OPPORTUNITIES



“Catering the Conversation” | €2000/day

- Lunch Sponsorship
- Branded signage by lunch stations on either Tuesday, October 13th or Wednesday, October 14th.
- Opportunity to provide branded giveaways and dessert napkins and table centerpieces.
- Sponsorship spots available: 2

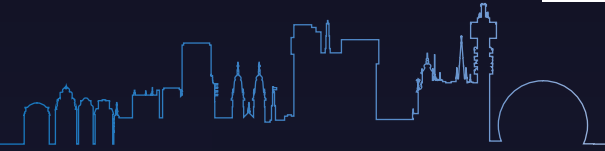
“Sip, Sip Hooray” | €650/break

- Coffee Break Sponsorship
- Opportunity to provide branded giveaways, cups, napkins and sales collateral.
- Sponsorship spots available: 3

Lanyard Sponsorship - €1,500 | Floor Clings - €750

Staircase Branding - €750 | Workspace Sponsorship - €1,250

ADDITIONAL SPONSORSHIP OPPORTUNITIES



Nordic APIs Welcome Reception | €5,000

- Special thanks from conference mainstage before the event
- Opportunity to brand reception with sponsor-provided signage
- Opportunity for raffle to be conducted and announced during the reception
- Logo included on drink tickets provided to conference attendees
- Recognition in Pre and Post Event marketing materials as Welcome Reception Sponsor

Diversity Networking Brunch, Monday, 12 October | €2,000

- Included in opening welcome & intro, with opportunity to address the attendees
- Entry to networking brunch for two sponsor representatives
- Opt-in contact list from event
- Recognition in Pre and Post Event marketing materials

ADDITIONAL SPONSORSHIP OPPORTUNITIES

THE API SECURITY UNCONFERENCE

12 OCTOBER 2026

“Lunchbox Legends” | €750

- Boxed Lunch Sponsorship
- Branded signage by lunch stations
- Opportunity to provide branded cups, napkins etc.
- Sponsorship spots available: 1



“Sip, Sip Hooray” | €350

- Coffee Break Sponsorship
- Branded signage by coffee break station
- Opportunity to provide branded cups, napkins etc.
- Sponsorship spots available: 1



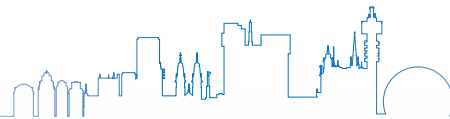
“The Bigger Picture” Great Sticky Wall Sponsorship | €650

- Branded signage by the Great Sticky Wall
- Branded sticky notes for the wall (provided by NAPIs, with artwork from sponsor)
- Branded writing pens for the attendees (provided by NAPIs, featuring sponsor logo)
- Sponsorship spots available: 1

PREVIOUS SPONSORS



Sponsor Feedback



“The level of interest and engagement of everybody. Attendees really want to know and understand this space better as well as emerging technologies and standards. ”

“It was just awesome, as always. Everyone was super friendly and helpful, very patient and understanding. I really got the feeling, the team gives their best to make everything possible ”

“I experienced awesome support from a very committed and professional team. It was an outstanding experience that sets Nordic APIs apart from many other conferences.”



Contact us

info@nordicapis.com



Renee Gilliland

Event Planner



Kasia Donaj

Sponsorship Sales



Bill Doerrfeld

Editor in Chief