

# SPONSORSHIP PROSPECTUS

---

OCTOBER 12-14 2026 | STOCKHOLM, SWEDEN

# PLATFORM SUMMIT

---

# ABOUT NORDIC APIS

---

**Nordic APIS is an international community of API practitioners and enthusiasts**



Our mission is to help companies make smarter tech decisions using APIs. Nordic APIS was formed to help organizations become more innovative, lean, and efficient. Since its inception in 2013, Nordic APIS has grown into one of only a few all-API-related event series, and it's the Nordics' largest international community for API practitioners and enthusiasts. Through the global reach of our blog and digest, we're connected to tens of thousands of API practitioners from around the world, and through our API events, we're helping companies make smarter tech decisions using APIs and inspiring better API solutions.

---

**~13,000 SUBSCRIBERS AND 100,000 MONTHLY VISITORS**



# PLATFORM SUMMIT 2026



**OCTOBER 12-14**

Join us to meet and create business relationships with decision-makers and top influencers responsible for API solutions.



60+ engaging sessions



400+ participants on-site



150+ companies represented

**Platform Summit 2026** will explore diverse API-related topics spanning design, marketing, business strategies, platform architecture, security, and more.

Past tracks have included:

- API Design & Development
- API Governance, Security & Compliance
- Platforms, Strategy & Business
- Developer Experience
- AI & Emerging Technology

# EVENT DETAILS



**VENUE**

**CLARION HOTEL  
STOCKHOLM**

Ringvägen 98  
118 60 Stockholm

**MON  
12 OCT**

**UNCONFERENCE**

**TUE  
13 OCT**

**CONFERENCE AND EXPO**

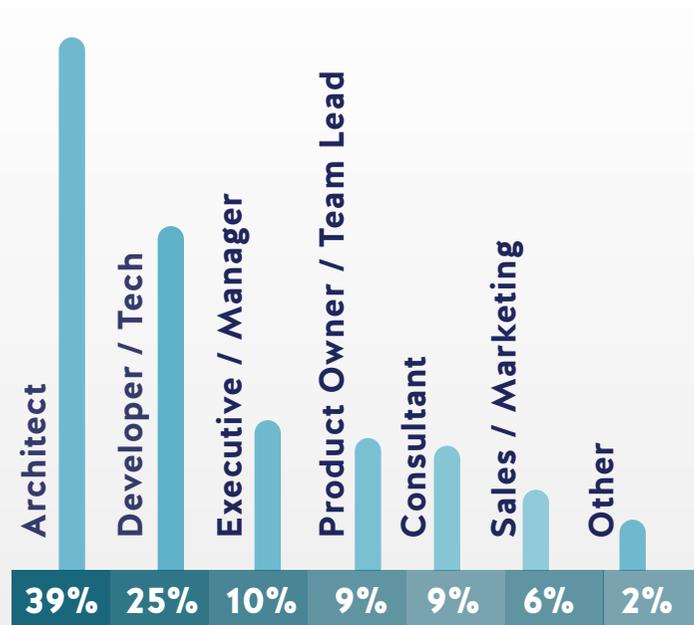
**WED  
14 OCT**

**CONFERENCE AND EXPO**



# DELEGATE PROFILES

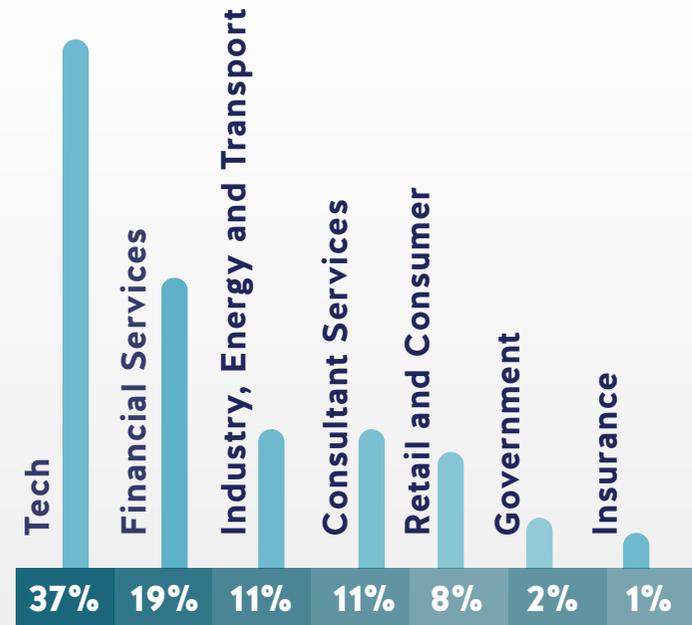
Job titles of past conference participants



- Software Architect
- Web Developer
- Product Owners and Managers
- IT Director
- Software Developer/Engineer
- Project Manager
- Executive

# INDUSTRIES REPRESENTED

Market segments from past events



- Tech
- Banking and Financial Services
- Telco
- Energy
- Retail
- Gaming and Entertainment
- Government
- Media and Travel

# SPONSORSHIP OPPORTUNITIES

Join the community building the future of APIs



\*OPTED-IN CONTACTS

**PLATINUM**

**SOLD OUT**

- Keynote
- Lightning Talk
- Attendee List\*
- Expo Booth Promotions
- Lead Scanning License
- Featured Article

Booth size: 4 x 1.5 meters

**GOLD**

€16,000

**3 LEFT**

- Session
- Lightning Talk
- Attendee List\*
- Expo Booth Promotions
- Lead Scanning License

Booth size: 2.5 x 1.5 meters

**SILVER**

€8,500

- Expo Booth Promotions
- OPTIONAL*  
Presentation  
Attendee List\*  
Lead Scanning License  
for €230 each

Booth size: 1.5 x 1.5 meters

**BRONZE**

€2,300

- Promotions
- OPTIONAL*  
Expo Booth  
Attendee List\*

BEFORE MARCH 31 - 15% DISCOUNT | BEFORE JUNE 30 - 10% DISCOUNT

# SPONSORSHIP IN DETAIL



## PLATINUM

**SOLD OUT**

**25 MIN KEYNOTE**

**15 MIN DEMO**

**2** Tickets for Speakers

**3** Complimentary Customer Invites

**4** Tickets for Staff

**20 %** Discount for Staff and Customers/Prospects

**1** Lead Scanning License

Fist name, last name and company of all attendees. Email & other info provided on opt-ins.

Booth placement on a first-come-first-served basis. Table and chairs provided. Bring your own backdrop.

Primary placement of logo on site, event promotions, logo and company featured on event page and social posts.

Speaker interview on Nordic APIs blog featuring non-vendor thought leadership.

## GOLD

**3 LEFT**

**20 MIN PRESENTATION**

**15 MIN DEMO**

**2** Tickets for Speakers

**2** Complimentary Customer Invites

**3** Tickets for Staff

**15 %** Discount for Staff and Customers/Prospects

**1** Lead Scanning License

Fist name, last name and company of all attendees. Email & other info provided on opt-ins.

Booth placement on a first-come-first-served basis. Table and chairs provided. Bring your own backdrop.

Primary placement of logo on site, event promotions, logo and company featured on event page and social posts.

## SILVER

**2** Tickets for Staff

**1** Complimentary Customer Invite

**15 %** Discount for Staff and Customers/Prospects

Booth placement on a first-come-first-served basis. Table and chairs provided. Bring your own backdrop.

Placement of logo on site, event promotions, logo and company featured on event page and social posts.

### ADD ONS:

Lead Scanning License 230€

Attendee List and/or Presentation €2000 each

## BRONZE

**15 %** Discount for Staff and Customers/Prospects

Placement of logo on site, event promotions, logo and company featured on event page and social posts.

### ADD ONS:

Attendee List and/or Booth €3000 each

# ADDITIONAL SPONSORSHIP OPPORTUNITIES



## “Catering the Conversation” | €2000/day

- Lunch Sponsorship
- Branded signage by lunch stations on either Tuesday, October 13th or Wednesday, October 14th.
- Opportunity to provide branded giveaways and dessert napkins and table centerpieces.
- Sponsorship spots available: 2

## “Sip, Sip Hooray” | €650/break

- Coffee Break Sponsorship
- Opportunity to provide branded giveaways, cups, napkins and sales collateral.
- Sponsorship spots available: 3

**Lanyard Sponsorship - €1,500 | Floor Clings - €750**

**Staircase Branding - €750 | Workspace Sponsorship - €1,250**

# ADDITIONAL SPONSORSHIP OPPORTUNITIES



## Nordic APIs Welcome Reception | €5,000

- Special thanks from conference mainstage before the event
- Opportunity to brand reception with sponsor-provided signage
- Opportunity for raffle to be conducted and announced during the reception
- Logo included on drink tickets provided to conference attendees
- Recognition in Pre and Post Event marketing materials as Welcome Reception Sponsor

## Diversity Networking Brunch, Monday, 12 October | €2,000

- Included in opening welcome & intro, with opportunity to address the attendees
- Entry to networking brunch for two sponsor representatives
- Opt-in contact list from event
- Recognition in Pre and Post Event marketing materials

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

# THE API SECURITY UNCONFERENCE

12 OCTOBER 2026

### “Lunchbox Legends” | €750

- Boxed Lunch Sponsorship
- Branded signage by lunch stations
- Opportunity to provide branded cups, napkins etc.
- Sponsorship spots available: 1



### “Sip, Sip Hooray” | €350

- Coffee Break Sponsorship
- Branded signage by coffee break station
- Opportunity to provide branded cups, napkins etc.
- Sponsorship spots available: 1



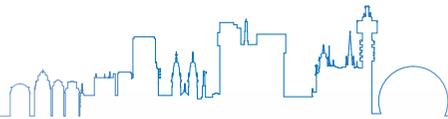
### “The Bigger Picture” Great Sticky Wall Sponsorship | €650

- Branded signage by the Great Sticky Wall
- Branded sticky notes for the wall (provided by NAPIs, with artwork from sponsor)
- Branded writing pens for the attendees (provided by NAPIs, featuring sponsor logo)
- Sponsorship spots available: 1

# PREVIOUS SPONSORS



## Sponsor Feedback



“The level of interest and engagement of everybody. Attendees really want to know and understand this space better as well as emerging technologies and standards. ”

“It was just awesome, as always. Everyone was super friendly and helpful, very patient and understanding. I really got the feeling, the team gives their best to make everything possible ”

“I experienced awesome support from a very committed and professional team. It was an outstanding experience that sets Nordic APIs apart from many other conferences.”



# Contact us

[info@nordicapis.com](mailto:info@nordicapis.com)



**Renee Gilliland**

Event Planner



**Kasia Donaj**

Sponsorship Sales



**Bill Doerrfeld**

Editor in Chief