

SPONSORSHIP PROSPECTUS



OCTOBER 12-14 2026 | STOCKHOLM, SWEDEN

PLATFORM SUMMIT

ABOUT NORDIC APIS

Nordic APIs is an international community of API practitioners and enthusiasts



Our mission is to help companies make smarter tech decisions using APIs. Nordic APIs was formed to help organizations become more innovative, lean, and efficient. Since its inception in 2013, Nordic APIs has grown into one of only a few all-API-related event series, and it's the Nordics' largest international community for API practitioners and enthusiasts. Through the global reach of our blog and digest, we're connected to tens of thousands of API practitioners from around the world, and through our API events, we're helping companies make smarter tech decisions using APIs and inspiring better API solutions.

~13,000 SUBSCRIBERS AND 100,000 MONTHLY VISITORS



PLATFORM SUMMIT 2026



OCTOBER 12-14

Join us to meet and create business relationships with decision-makers and top influencers responsible for API solutions and the intersection with AI.



60+ engaging sessions



400+ participants on-site



150+ companies represented

Platform Summit 2026 will explore diverse API-related topics spanning design, marketing, business strategies, platform architecture, security, and more. This year's event will focus on **evolving APIs for the era of AI agents**.

Past tracks have included:

- Agentic AI & MCP
- API Design & Development
- API Governance, Security & Compliance
- Platforms, Strategy & Business
- Developer Experience

EVENT DETAILS



**CLARION HOTEL
STOCKHOLM**

Ringvägen 98
118 60 Stockholm

**MON
12 OCT**

UNCONFERENCE

**TUE
13 OCT**

CONFERENCE AND EXPO

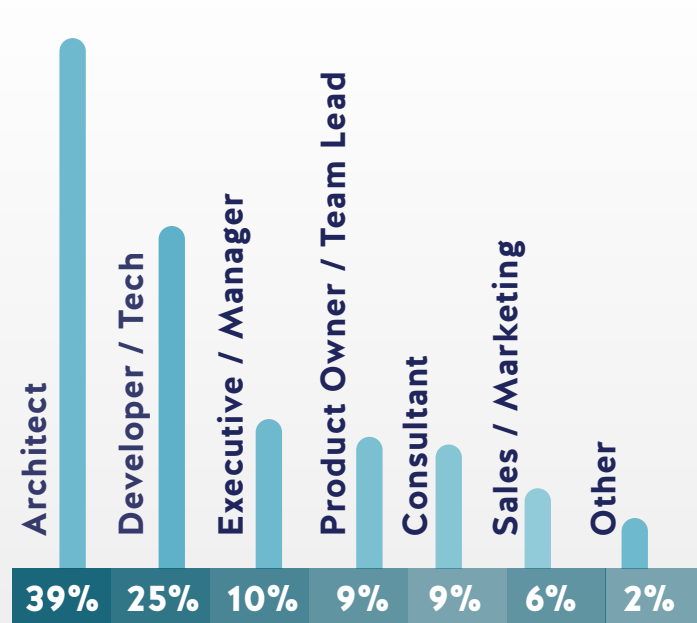
**WED
14 OCT**

CONFERENCE AND EXPO



DELEGATE PROFILES

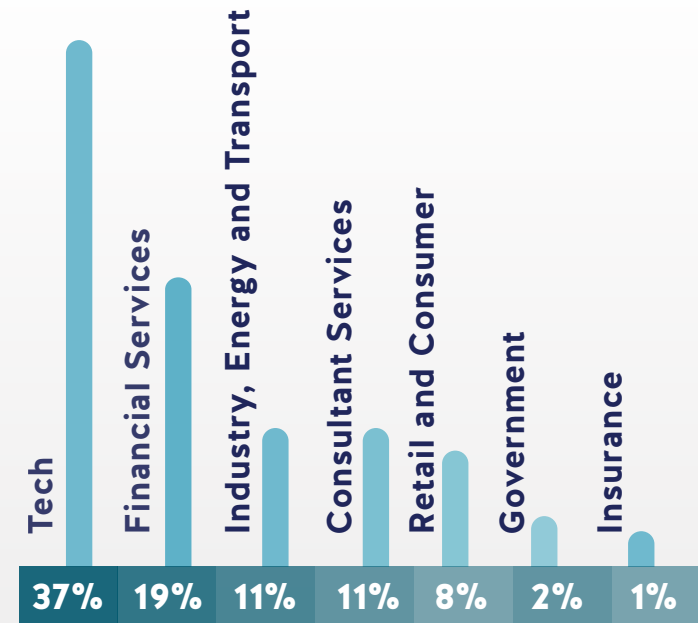
Job titles of past conference participants



- Software Architect
- Web Developer
- Product Owners and Managers
- IT Director
- Software Developer/Engineer
- Project Manager
- Executive

INDUSTRIES REPRESENTED

Market segments from past events



- Tech
- Banking and Financial Services
- Telco
- Energy
- Retail
- Gaming and Entertainment
- Government
- Media and Travel

Conference & Expo

SPONSORSHIP OPPORTUNITIES

Join the community building the future of APIs



*OPTED-IN CONTACTS

PLATINUM

€23,000

Keynote
Lightning Talk
Attendee List*
Expo Booth
Promotions
Lead Scanning License
Featured Article

Booth size: 4 x 1.5 meters

GOLD

€16,000

Session
Lightning Talk
Attendee List*
Expo Booth
Promotions
Lead Scanning License

Booth size: 2.5 x 1.5 meters

SILVER

€8,500

Expo Booth
Promotions

OPTIONAL
Presentation
Attendee List*
Lead Scanning License
for €230 each

Booth size: 1.5 x 1.5 meters

BRONZE

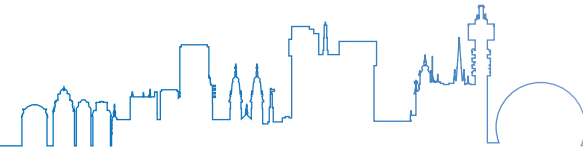
€2,300

Promotions

OPTIONAL
Expo Booth
Attendee List*

BEFORE 20 FEBRUARY 2026 - 30% DISCOUNT | 21 FEBRUARY 2026 - 5 JUNE 2026 - 15% DISCOUNT | AFTER 5 JUNE 2026 - REGULAR PRICING

SPONSORSHIP IN DETAIL



PLATINUM

25 MIN KEYNOTE

15 MIN DEMO

2 Tickets for Speakers

3 Complimentary Customer Invites

4 Tickets for Staff

20 % Discount for Staff
and Customers/Prospects

1 Lead Scanning License

Fist name, last name and company
of all attendees. Email & other info
provided on opt-ins.

Booth placement on a
first-come-first-served basis.
Table and chairs provided.
Bring your own backdrop.

Primary placement of logo on site,
event promotions, logo and
company featured on event page
and social posts.

Speaker interview on Nordic APIs
blog featuring non-vendor thought
leadership.

GOLD

20 MIN PRESENTATION

15 MIN DEMO

2 Tickets for Speakers

2 Complimentary Customer Invites

3 Tickets for Staff

15 % Discount for Staff
and Customers/Prospects

1 Lead Scanning License

Fist name, last name and company
of all attendees. Email & other info
provided on opt-ins.

Booth placement on a
first-come-first-served basis.
Table and chairs provided.
Bring your own backdrop.

Primary placement of logo on site,
event promotions, logo and
company featured on event page
and social posts.

SILVER

2 Tickets for Staff

1 Complimentary Customer Invite

15 % Discount for Staff
and Customers/Prospects

Booth placement on a
first-come-first-served basis.
Table and chairs provided.
Bring your own backdrop.

Placement of logo on site, event
promotions, logo and company
featured on event page and social
posts.

ADD ONS:

Lead Scanning License 230€

Attendee List and/or Presentation
€2000 each

BRONZE

15 % Discount for Staff
and Customers/Prospects

Placement of logo on site, event
promotions, logo and company
featured on event page and social
posts.

ADD ONS:

Attendee List and/or Booth
€3000 each

ADDITIONAL SPONSORSHIP OPPORTUNITIES

THE API SECURITY UNCONFERENCE

12 OCTOBER 2026

“Catering the Conversation” Lunch Sponsor | €1,000

- Branded signage by lunch stations
- Opportunity to provide branded cups, napkins etc.

“Sip, Sip Hooray” Coffee Break Sponsor | €500

- Branded signage by coffee break station
- Opportunity to provide branded cups, napkins etc.

“The Bigger Picture” Great Sticky Wall Sponsorship | €650

- Branded signage by the Great Sticky Wall
- Branded sticky notes for the wall (provided by NAPIs, with artwork from sponsor)
- Branded writing pens for the attendees (provided by NAPIs, featuring sponsor logo)



PREVIOUS SPONSORS



Sponsor Feedback

“The level of interest and engagement of everybody. Attendees really want to know and understand this space better as well as emerging technologies and standards. ”

“It was just awesome, as always. Everyone was super friendly and helpful, very patient and understanding. I really got the feeling, the team gives their best to make everything possible ”

“I experienced awesome support from a very committed and professional team. It was an outstanding experience that sets Nordic APIs apart from many other conferences.”

ADDITIONAL SPONSORSHIP OPPORTUNITIES

A stylized graphic in the background of the slide. It features a dark blue silhouette of a city skyline with several prominent buildings, including a tall spire. Overlaid on this skyline is a light blue bar chart with numerous vertical bars of varying heights. The entire graphic has a soft, glowing blue light effect at its base.

LUNCH SPONSORSHIPS - contact us for pricing

COFFEE BREAK SPONSORSHIPS - contact us for pricing



Contact us

info@nordicapis.com



Renee Gilliland

Event Planner



Kasia Donaj

Sponsorship Sales



Bill Doerrfeld

Editor in Chief