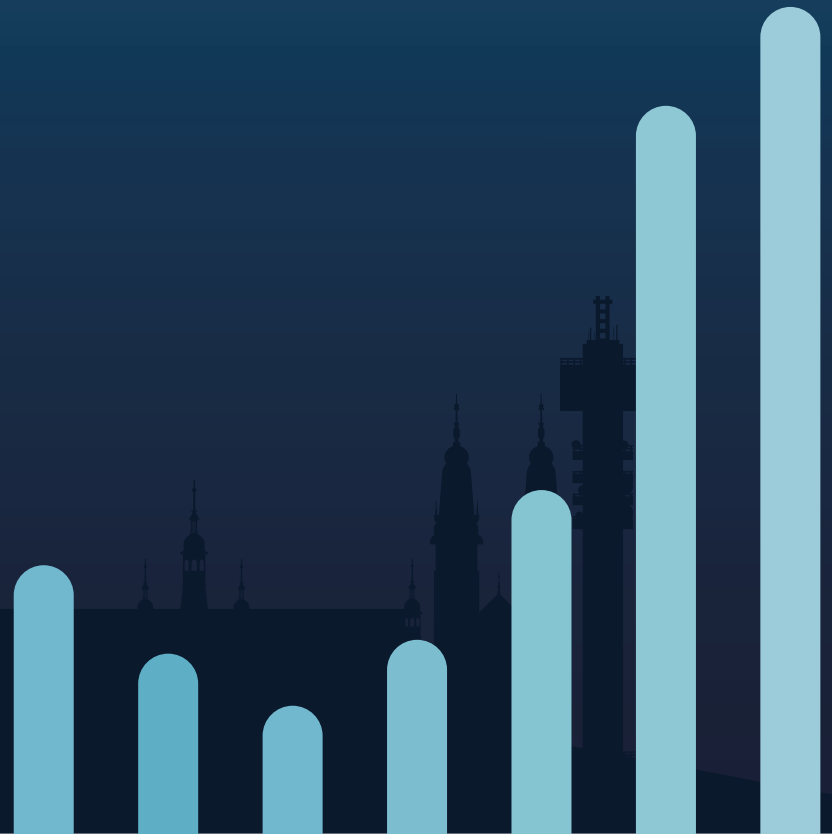


PLATFORM SUMMIT

October 13-15 2025 | Stockholm, Sweden





ABOUT NORDIC APIS

Nordic APIs is an international community of API practitioners and enthusiasts.

Our mission is to help companies make smarter tech decisions using APIs. Nordic APIs was formed to help organizations become more innovative, lean, and efficient. Since its inception in 2013, Nordic APIs has grown into one of only a few all-API-related event series, and it's the Nordics' largest international community for API practitioners and enthusiasts. Through the global reach of our blog and digest, we're connected to tens of thousands of API practitioners from around the world, and through our API events, we're helping companies make smarter tech decisions using APIs and inspiring better API solutions.

~13,000 SUBSCRIBERS AND 100,000 MONTHLY VISITORS





PLATFORM SUMMIT 2025

OCTOBER 13-15

With an expected turnout of:

- 60+ engaging sessions
- 400+ participants on-site
- 150+ companies represented

Platform Summit 2025 will explore diverse API-related topics spanning design, marketing, business strategies, platform architecture, security, and more.

Past tracks have included:

- GenAI and APIs
- Platform Engineering, Developer Experience, and Cloud-Native Architecture
- Business Models, Governance, and Strategy
- Authorization, Security, and API Operations
- API Design and Specifications (GraphQL, TypeSpec)

Join us to meet and create business relationships with decision-makers and top influencers responsible for API solutions.



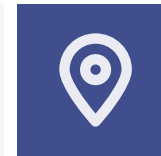
Event Details

MON	TUE	WED
13	14	15
WORKSHOPS In the afternoon	CONFERENCE AND EXPO	CONFERENCE AND EXPO

Venue

Clarion Skanstull

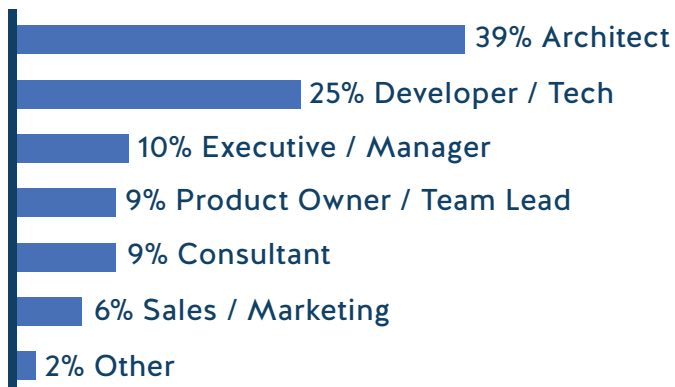
Downtown Stockholm
Ringvägen 98, 118 60 Stockholm



Delegate Profiles

Job titles of past conference participants

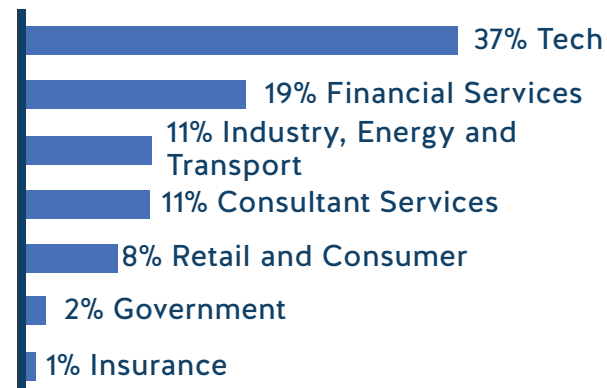
- Software Architect
- Web Developer
- Product Owners and Managers
- IT Director
- Software Developer/Engineer
- Project Manager
- Executive



Industries Represented

Market segments of organizations represented at past events

- Banking and Finance
- Telco
- Energy
- Retail
- Gaming and Entertainment
- Government
- Media
- Travel
- Tech



Sponsorship Opportunities

Connect with an audience shaping the future of APIs



PLATINUM

Keynote
Demo Session
Attendee List*
Expo Booth
Promotions
Lead Scanning License

€21,000

Booth size: 4 x 1.5 meters

GOLD

Session
Demo Session
Attendee List*
Expo Booth
Promotions
Lead Scanning License

€14,300

Booth size: 2.5 x 1.5 meters

SILVER

Expo Booth
Promotions

Optional Add-ons:
Presentation
*Attendee List**
Lead Scanning License

€7,900

Booth size: 1.5 x 15.5 meters

BRONZE

Promotions

Optional Add-ons:
*Attendee List**
Expo Booth

€2,100

***OPTED IN CONTACTS**

Opportunities in Detail

	PLATINUM	GOLD	SILVER	BRONZE
Keynote	25 MIN			
Presentation		20 MIN+5 Q&A	ADDITIONAL €2,000	
Demo	15 MIN	15 MIN		
Attendee List* After the Event	Fist name, last name and company of all attendees. Email & other info provided on opt-ins.	Fist name, last name and company of all attendees. Email & other info provided on opt-ins.	ADDITIONAL €2,000	ADDITIONAL €3,000
Expo Booth	Booth placement on a first-come-first-served basis. Table and chairs provided. Bring your own backdrop.	Booth placement on a first-come-first-served basis. Table and chairs provided. Bring your own backdrop.	Booth placement on a first-come-first-served basis. Table and chairs provided. Bring your own backdrop.	ADDITIONAL €3,000
Promotions	Primary placement of logo on site, event promotions, logo and company description on the event page and social media acknowledgement posts promoting the sponsorship.	Logo and company description on event page, logo on site, event promotions and social media acknowledgement posts promoting the sponsorship.	Placement of logo on website and event promotions and social media acknowledgement posts promoting the sponsorship.	Placement of logo on website and event promotions and social media acknowledgement posts promoting the sponsorship.
Tickets for Presenters	2	2	0	0
Tickets for Staff	4	3	2	0
Discount for Staff and Customers/Prospects	20%	15%	15%	15%
Complimentary Lead Scanning License	1	1	ADDITIONAL €230	
PRICE	€21,000	€14,300	€7,900	€2,100

Additional Sponsor Enhancements available, including:

- Lunch Sponsorships
- Coffee Break Sponsorships

Contact us for pricing and details.

Previous sponsors

Our events have been supported by a range of organizations



Sponsor Feedback

"I experienced awesome support from a very committed and professional team. It was an outstanding experience that sets Nordic APIs apart from many other conferences."

"Absolutely stress-free experience. Thank you for that!"

Attendee Feedback

"The event helped me get an overall understanding of the API landscape and adjust my project's goals."

"Looking forward to next year!"

"Great conversations all around"

"Great networking"



Contact us

info@nordicapis.com



Renee Gilliland

Event Planner



Stefan Nilsson

Organizer



Bill Doerrfeld

Editor in Chief