



AUSTIN

City Guide

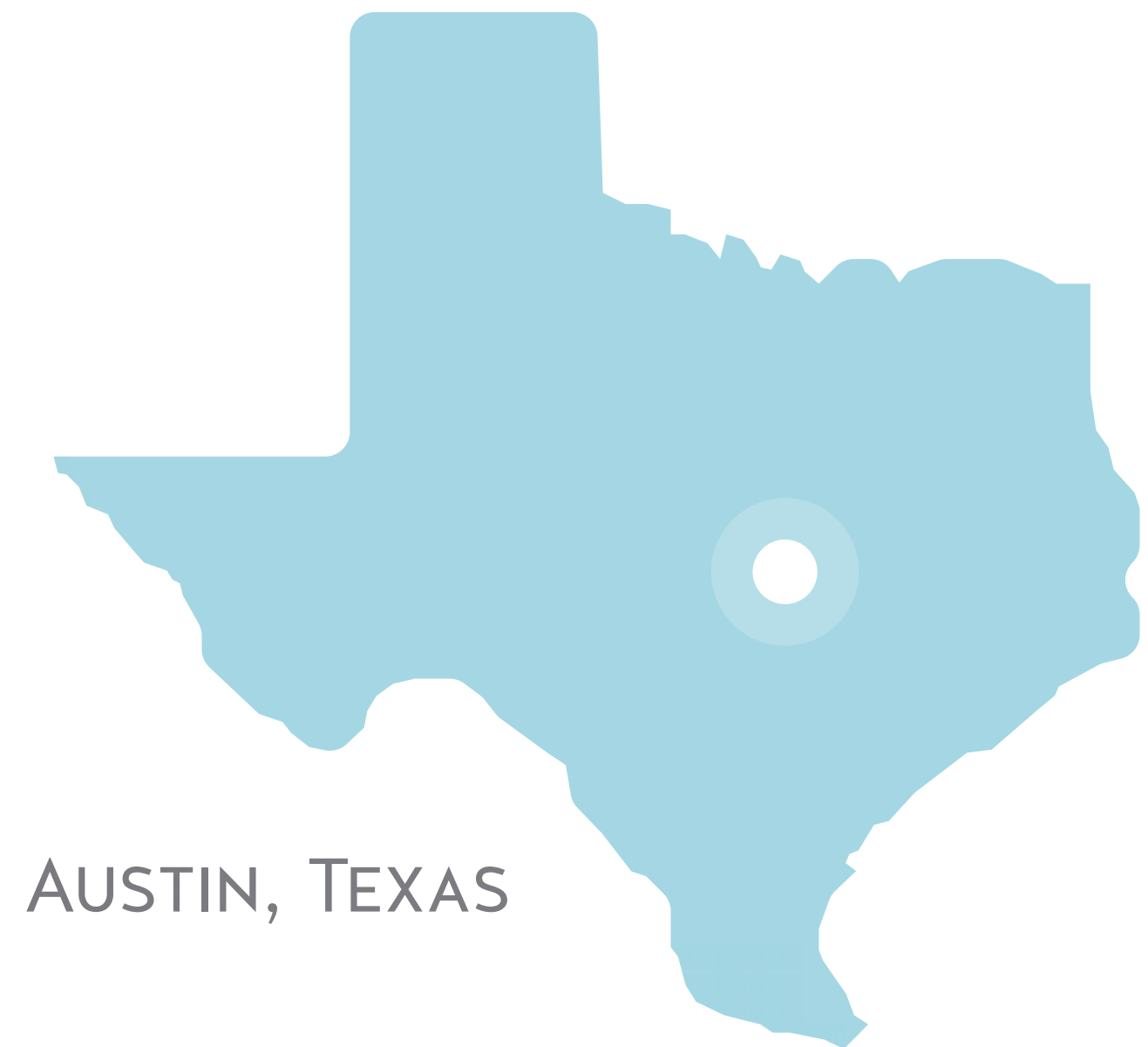
Austin City Guide

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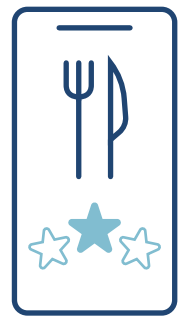


There's No Better Time to Visit Austin

Visiting Austin any time of year is always a great time, but in March, Austin really comes alive! In addition to the South by Southwest (SXSW) tech, film and music festival, Rodeo Austin is happening, and March madness basketball is in full swing. The city is electrified with non-stop events, live music performances in just about every venue, and off-the-charts celebrity sightings. And if crowds aren't your thing, we've got you covered there too. Austin is full of quiet, off-the-beaten path cultural and one-of-a-kind experiences, from world-calibur art museums to the hill country's natural parks and caverns with some of the most beautiful hiking and biking trails on the planet.



AUSTIN, TEXAS



DINING



Auditorium Shores

If you don't have much time for wandering too far from the Hyatt Regency API Summit venue, you can get a taste of one of Texas' famed Bar-b-que joints, Terry Blacks, and experience the Texas cult-inspiring fast food Whataburger chain within a few nearby blocks.

Terry Black's Bar-b-que

If you don't have much time for wandering too far from the Hyatt Regency API Summit venue, you can get a taste of one of Texas' famed Bar-b-que joints, Terry Blacks.



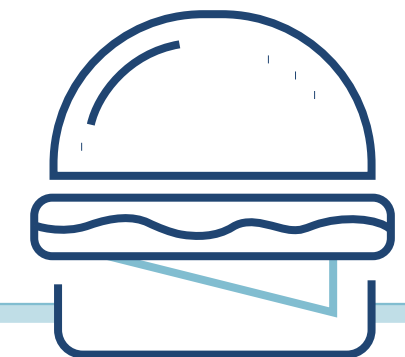
1003 Barton Springs Rd
Austin, TX 78704
512-394-5899

Whataburger

Experience the Texas cult-inspiring fast food Whataburger chain within a few nearby blocks.




601 Barton Springs Rd
Austin, TX 78704



Downtown Congress Ave & Second Street District

Jo's Coffee

Jo's has been fueling Austin with caffeine and good food at their South Congress location since 1999, and the downtown 2nd Street location is known for occasional celebrity sightings, especially during SXSW. If you'd like to sip your cup o' Jo over a morning stroll, book the Morning Walking Tour hosted by Walking Tours of Austin that conveniently begins at this Jo's location.

 242 West 2nd Street
Austin, TX 78701

La Condesa

Enjoy interior Mexico-style cuisine with an Austin take. La Condesa is known for using only farm fresh ingredients sourced in partnership with local farmers and ranchers. Helmed by Executive Chef Rick Lopez, La Condesa's menu features interior Mexican dishes made with fresh, locally sourced ingredients, plus a renowned bar program with one of the largest collections of 100% blue agave tequila and mezcal in the city, most recently awarded Finalist for Best Tequila Selection on the Austin Chronicle Best of Austin Restaurant List 2022.


 400A West 2nd Street
Austin, TX 78701



Swift's Attic

This beautiful restaurant situated above the iconic Elephant Room jazz club offers a continuously changing farm-to-table menu. The cuisine is described as a whimsical take on American fare with international influences. You can expect inventive dishes artfully presented along with award-winning craft cocktails mixed with locally sourced spirits and a list of local acclaimed wines.


The shareable plate style of food presentation is ideal for groups. We recommend you secure a reservation for your group.

 315 Congress Ave
Austin, TX 78701
(512) 482-8842



Cooper's Old Time Pit Bar-b-que

Cooper's is a family business that started in 1962 in Llano, Texas. They now have five locations throughout Texas, with one conveniently located near the Austin APIs Summit hotel on Congress Ave. Select your meat straight off the pit and enjoy the sides made from family recipes passed down through the generations.

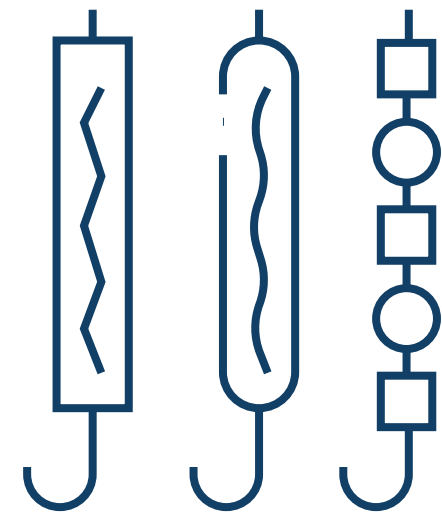
 217 Congress Ave
Austin, TX 78701
512-474-4227



Tacodeli

Tacodeli opened in Austin in 1999, but the story began long before in Mexico City. That's where the founder, Roberto, grew up and first fell in love with the magical flavors of the taqueria. Years later, his childhood memories mixed with Austin's friendly vibes to inspire Tacodeli's food. The result is a big, ambitious menu, prepared by hand every day, a healthy obsession with the quality of ingredients and a merging of flavors from both sides of the Texas/Mexico border to create something all its own.

 301 Congress Ave
Austin, TX 78701



Red River Cultural District

Rainey Street District

Banger's Sausage House and Beer Garden

At the end of the day, Banger's is all about being a wonderful place to eat, drink and hangout. Not too rowdy, not too laid back, just a good old fashioned good time. Homemade sausage, craft beer, pig roasts, beef jerky, pickled vegetables, spring days in Texas, Sunday brunch, and all forms of Americana & country music are a few favorite things that keep people coming back.



242 West 2nd Street
Austin, TX 78701

Moonshine Patio Bar & Grill

Moonshine opened in 2003 and has since been a favorite of locals, visitors and celebrities too. Located in a historic landmark built in 1852, this patio bar & grill takes you back to a simpler time. The building was a mercantile and trading goods store known as the Waterloo Compound back when Waterloo was Austin's name. Later a saloon and domino parlor were added on. Today the restaurant offers a comfortable and familiar, relaxed and easygoing vibe. Moonshine greets guests like family. Serving up great cooking with an innovative take on classic american comfort food, moonshine's menu satisfies even the big city tastes.



203 Red River St
512-236-9599v



South Congress

Guero's Taco Bar

Since 1986, Guero's Taco Bar has been a favorite SoCo neighborhood taqueria well-loved for its tried and true home-cooked Tex Mex and refreshing hand-shaken margaritas. Its laid back atmosphere is quintessentially Austin, and it has been frequented by a range of celebrities over the years from Ryan Gosling to Bill Clinton.



1412 South Congress Ave
Austin, TX 78704
512-447-7688

Amy's Ice Cream

Amy's Ice Cream has been an Austin icon since 1984. Featuring handcrafted ice cream, Amy's rotates a selection of 350 creative ice cream flavors, like Big Boy Breakfast, Shiner Bock Beer and Caramel Popcorn, so you can expect something new and interesting every time you visit.



1301 South Congress
Austin, TX 78704
512-458-6149



Torchy's Tacos

A long time ago, in the bustling town of Austin, Texas, a man named Mike Rypka bought a food trailer and a red Vespa. His dream? To start a taco joint. Like all great chefs, he filled his first menu with more experiments than meals – and thanks to some trips around town on his Vespa, and overheard iterations of "Damn, these tacos are good!" at the food trailer, it was declared a hit.



1822 South Congress
Austin, TX 78704
512-916-9025

Home Slice

Home Slice Pizza is an independent neighborhood pizza joint serving authentic NY-style pizza—by the slice or pie. They offer homemade, hand tossed, bona fide pies for either dine in or carry out. Any discussion of pizza among Austin locals inevitably involves someone proclaiming the goodness of Home Slice.




1415 South Congress Ave
Austin, TX 78704
512-444-PIES



Hoover’s Cooking


Hoover Alexander’s roots run deep through Texas. A native East Austinite and a fifth-generation Texan, Hoover and his cooking are inspired by the state itself. Hoover has always associated food with bringing people together, and the delicious and distinct flavors on our menu strive to bring together the melting pot of cultures and people who make up this great state.

Hoover recalls going out to the family farm in Utley, Texas and picking fresh peas, melons, greens, tomatoes from the field and watching his father butcher farm-raised meats. He grew up eating what is now known as "farm-to-table." Hoover’s relationships with area farmers allow us to bring fresh, local food to our tables every day.

 2002 Manor Rd
Austin, TX 78722
512-479-5006

Franklin Bar-b-que

Texas Monthly describes Franklin as “serving the best bar-b-que in the known universe,” and with good reason. This world renowned food destination by bar-b-que powerhouse Aaron Franklin has continued to grow in popularity and fame. Patrons consider waiting in line for hours well worth the time. It’s open for lunch six days a week starting at 11:00 am until the pit is sold out.

 900 E 11th St
Austin, TX 78702



Destination Venues

Austin has several entertainment districts where you can stroll through clubs and bars in close proximity to each other. However, there are some standalone destinations worth a dedicated trip.

How to get there: Uber or Ride Austin

Broken Spoke

If you're looking for the real deal in Texas honky tonks, the Broken Spoke is it. Situated southwest of downtown Austin, it's a short Uber ride away. Locals and tourists have been sliding across that dance floor since 1964, not to mention the Country music legends who have performed from that stage over the decades. If dancing isn't your thing, sit back and enjoy some of the best people watching around. You'll often see couples with dance skills that rival the pros.

"The Spoke", as it's affectionately called by the locals, serves no-frills food in the front of the house. If you're craving a good old fashioned burger or chicken fried steak washed down with an ice cold sweet iced tea, you won't be disappointed. And don't miss the "Tourist Trap" room with memorabilia from greats like Willie Nelson, Dolly Parton and George Strait.



3201 S Lamar Blvd | Austin, TX 78704 | 512-442-6189



Elephant Room

Since 1991, Elephant Room has been the cool cat jazz dive of the Austin night scene.

Located in the basement of the historic 1905 Swift building, this underground venue is tight on space, but big on chill vibes and up close experiences of insane jazz talent. It's ranked among the 100 Great Jazz Clubs in Downbeat's International Jazz Club Guide.

There's also a cool story behind the name. In 1985, when construction crews were excavating to build the skyscraper next door, they unearthed a large cache of fossils, including mastodon and mammoth bones. It turns out the site was a late-Pleistocene watering hole. Apparently, prehistoric elephants were the first to gather and drink in this spot.



 315 Congress Ave | Austin, TX 78701



Sign Bar

Sign Bar is a brand-new, completely immersive bar experience located in east Austin. What started as a passion project of collecting deserted yet legendary bar and restaurant signs evolved into a desire to preserve the history of an Austin forgotten. In collaboration with local artists, sign makers, interior designers and fabricators, we created a concept not only unique to Austin and Texas but the country as a whole which memorializes our beautifully weird city's foundational roots.

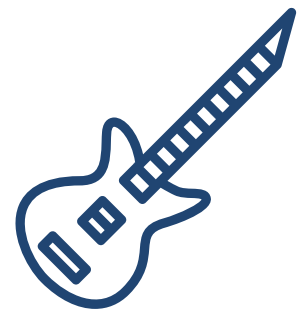
 315 Congress Ave | Austin, TX 78701

Continental Club

The legendary Continental Club opened its doors in 1955 and celebrates over 60 years as one of the oldest continuously running clubs in all of Austin. It started out as a swanky supper club, then became Austin's first burlesque club and later became a working man's blue collar bar on South Congress that opened every morning at 7am and eventually grew into one of the premier live music venues presenting bands like Stevie Ray Vaughan and Double Trouble, Paul Ray and the Cobras, Joe Ely, Bill Carter and the Blame and many more onstage back in the late 70's thru the early 80's. The Continental Club, now a historical landmark, is the premier roots rock, traditional country and blues, rockabilly and garage rock club in the country.

 1315 South Congress Ave | Austin, TX 78704





ENTERTAINMENT DISTRICTS



Rainey Street District

Once a sleepy residential street, Rainey quickly developed into a hotspot of nightlife without losing its eclectic soul. Craftsman style homes-turned-bars feature a multitude of different themes and vibes all within convenient proximity.

How to get there: Uber or Ride Austin but Walkable once there

Zanzibar

Take a southern safari high above the Austin skyline at this Sub-Saharan-themed rooftop venue. Zanzibar offers a plethora of drinks and dishes inspired by the tropical flavors of its namesake. Sit poolside among the bamboo or enjoy a Mai Tai in the shady lounge. Just don't forget to reserve a table beforehand.



(737) 787-6969 | 304 E. CESAR CHAVEZ STREET | UNIT 700

Unbarlievable

Unbarlievable keeps Austin weird as a circus-themed venue in the middle of the Rainey Street district. Giant slides, hula hoops, and giraffes will make you feel like a kid again at this quirky venue.



76 Rainey St., Austin TX | (512) 710-8401

East Austin

East Austin is the epicenter of much of Austin's original culture. In the last several years, the area has experienced a resurgence in the form of new warehouse bars and outdoor venues. This district is frequented by trendy Austin locals hunting for the more lowkey nightlife destinations popping up in this area.

Lucky Duck

A lively new spot with a huge backyard to catch up with friends over a drink. This waterfowl-themed venue sports an outdoor arcade, live music, and a wonderful social atmosphere. Situated in the middle of bustling East 6th Street, this is a great venue to kick off the night before checking out some of the other dives.



(512) 537-1519 | 1300 E 6th St, Austin, TX 78702



Warehouse District

Just west of Congress Avenue lies a growing section of Austin's nightlife featuring some of the newest and most creative destinations. Traditional Irish pubs sit mere steps away from colorful terraced nightclubs.

Buford's Beer Garden

Towering over the corner of 6th and Rio Grande, Bufords is a massive beer garden frequented by UT students looking to let loose after a long week of class. This venue features seven bars situated in separate and distinct spaces, each with their own unique decor and energy levels. Have a martini in the swanky upstairs suite, then walk only a couple feet to get your groove on at the main stage before finishing the night at the arcade bar.

 512-545-5505 | 700 West 6th Street | Austin, Tx 78701

The Roosevelt Room

You don't need to worry about the law shutting down the fun in this prohibition-era-themed bar. The Roosevelt Room specializes in fifty-three diverse cocktails from the late 1920's as well as a variety of epicurean food items.

 (512) 494-4094 | 307 W 5th Street, Unit B, Austin | TX 78701



SHOPPING

Auditorium Shores

YETI Flagship Store

In 2006, YETI Coolers was founded with a simple mission: build the cooler the founders would use every day if it existed. One that was built for the serious outdoor enthusiast rather than for the mass-discount retailers. One that could take the abuse coolers take in the field and on the water. One that simply wouldn't break. YETI decided early on that product innovation would come from necessity and firsthand experience – not from market research and data analysis. Today, YETI products, from coolers to coffee tumblers that keep your cup of Jo steaming hot for hours, are some of the most sought after giftables around.

 220 S Congress Ave | Austin, TX 78704 | 512-640-7249

South Congress (SoCo)

Allen's Boots

Take home an iconic piece of Texas fashion or just enjoy the smell of fresh leather at one of South Congress' most iconic shopping destinations. Enjoy a beer or fresh margarita while you browse or shoot the breeze with locals and other tourists. The staff are always happy to give a crash course on all the various styles and designs of their beloved cowboy boots.



 (512) 447-1413 | 1522 South Congress Ave. | Austin, TX 78704



ACL Live at the Moody Theater

Home to PBS's iconic Austin City Limits and the city's most memorable music moments – this place is more than legendary, it's transformative. ACL Live is built for world-class performances and an Austin-worthy concert experience. Get close to your favorite artists, whether you're standing front row or hanging out in the back, and keep the music alive. Check the website for available tickets, especially during SXSW!

Willie Nelson Statue

Standing guard at the entrance to the Moody Theater, Willie is the perfect backdrop for an Austin selfie

Walking Tours of Austin (meeting at Jo's Coffee)

Experience the wonder of downtown Austin on foot by morning or night. At Walking Tours of Austin, the tour guides are more than just informative, they are expert storytellers who are personable, approachable and, well, just plain fun!

Lady Bird Lake Hiking and Biking Trail

Winding through trees, bridges and more along the shores of the Colorado River, the Lady Bird Lake Hike and Bike Trail (formerly called Town Lake Hike and Bike Trail) stretches from the Tom Miller Dam on the West side to the Longhorn Dam on the East. The trail's 10.1 miles are some of the most popular in all of Austin. It's located alongside the Hyatt Regency so all you have to do is step outside to enjoy a brisk run or leisurely stroll.

Stevie Ray Vaughn Statue

Don't forget to pay tribute to Austin's own music legend, Stevie Ray Vaughn by stopping and taking a bow in front of his bronze statue along the hike and bike trail and the shores of Lady Bird Lake.



FAMILY FRIENDLY ATTRACTIONS

Spring break is the perfect time to bring the family to Austin. There's plenty to do to keep the whole family entertained. From experiencing a bit of Texas cowboy culture at the rodeo to exploring the Bob Bullock NASA exhibit, you can mix in a little education under the guise of fun!

Rodeo Austin - March 8-23, 2024

There's no shortage of entertainment at Rodeo Austin, whether you want to spend the day or only a few hours. Enjoy the fairgrounds with rides and traditional carnival food and shop the vendors court for authentic Western gear and fashion. Walk through the show barns to see the livestock shows featuring prize animals raised by youth in the Future Farmers of America program.

Then at the end of the day, find a seat in the arena to watch the evening's rodeo events from mutton bustin' to barrel racing and bull riding. It's all here followed up by a live concert. Plus, you're supporting a worthy cause when you attend the rodeo. Rodeo Austin has awarded more than \$8.7 million in scholarships to students pursuing agricultural education.

You'll need to buy tickets to attend. You can purchase fairground tickets at the gate, but some concert nights will require tickets purchased in advance. Check the website for ticket information closer to the event dates when tickets go on sale.



9100 Decker Lake Road | Austin, TX 78724 | (512) 919-3000

Bob Bullock Museum

An absolute must for any history buff new to Texas or anyone looking to spend a fun afternoon at one of the most immersive museums in the US, the Bob Bullock Museum focuses primarily on Texas history and its crucial involvement in American history as a whole. The museum features dozens of interactive exhibits for all ages with multiple restaurants, an IMAX theater and shops for visitors to bring a piece of Texas home.



1800 Congress Ave | Austin, TX 78701



The Bats at the Ann Richards Congress Street Bridge

Since the early 1980s, the congress bridge has become a refuge for migrating Mexican free-tailed bats. Beginning in March until late fall, visitors gather across the east side of the congress bridge around sunset to watch thousands of bats leave their domiciles under the bridge for a nightly game of bug hunting.

This bridge is named after Ann Richards, Texas’s second female governor who served in office from 1991 to 1995. Known for her larger than life personality, she embodied the tough-as-nails Texas persona with picture-perfect lipstick and the requisite big hairdo.

 100 S. Congress Ave | Austin, TX 78701

Texas State Capitol Complex

No trip to the Capitol of Texas is complete without visiting the Capitol building itself. The Texas State Capitol is a maze of beautiful rotundas, underground atriums and house/senate chambers offer a glimpse into the very rooms where the history of Texas has been shaped.

 1100 Congress Ave | Austin, TX 78701

Zilker Park

The pride of Austin, Zilker park remains one of the most avidly visited recreational spaces in the entire country. Dozens of festivals, events, and celebrations take place in this beloved field every year. If you’re looking for sport, there’s no game left unplayed on the greens of Zilker. For those just looking to relax, the many trees and rock overhangs make for wonderful reading nooks.

 Austin, TX 78746



GETTING AROUND AUSTIN

While there are some good walking areas in downtown Austin, the city is fairly spread out. Many destinations will require a car. Most visitors and locals use rideshare services to get where they want to go.

From the Austin Bergstrom Airport to Your Hotel

There are cabs ready to pick up arrivals in the airport pickup zone. Or you can reserve a ride using one of Austin's rideshare services including Uber, Lyft and Ride Austin. Rideshare vehicles also use the same pickup area as cabs.

Taxis and Car Services

Austin doesn't have taxis regularly circulating the streets ready for immediate pickup as in many other cities; however, there are taxi and car service companies that provide transportation services such as rides to and from the airport. In many cases, you will need to call the company directly to reserve your trip ahead of time.

Scooters

Lime and Bird scooters are a popular way to travel short distances in downtown Austin. All you need is the Lime or Bird app to be able to use any of the scooters located throughout the area.

Rideshare Services (Uber, Lyft and Ride Austin)

Uber and Lyft are available in Austin, and Ride Austin is a popular locally based company. Rideshare services are usually cheaper than taxis. However, you can expect surge pricing during busy times.

Capital Metro

The Cap Metro bus service can be tricky to navigate, even for locals. While taking a bus is an option, most people use Uber or take a taxi instead.

Pedicab

Pedicab services are available in the entertainment districts, particularly during busy weekends and special events.

HOTELS

Conference Hotel: Hyatt Regency Austin

Special rates are available upon registration for the Austin API Summit conference.

 208 Barton Springs Rd. | Austin, TX 78704

If you are planning a longer stay or Hyatt Regency Austin is fully booked, we recommend:

Marriott Collection of South Austin

Marriott | Courtyard | Residence Inn | Springhill Suites | Fairfield Inn & Suites

Special rates are available upon registration for the Austin API Summit conference.

 South IH 35 | Austin, TX 78744



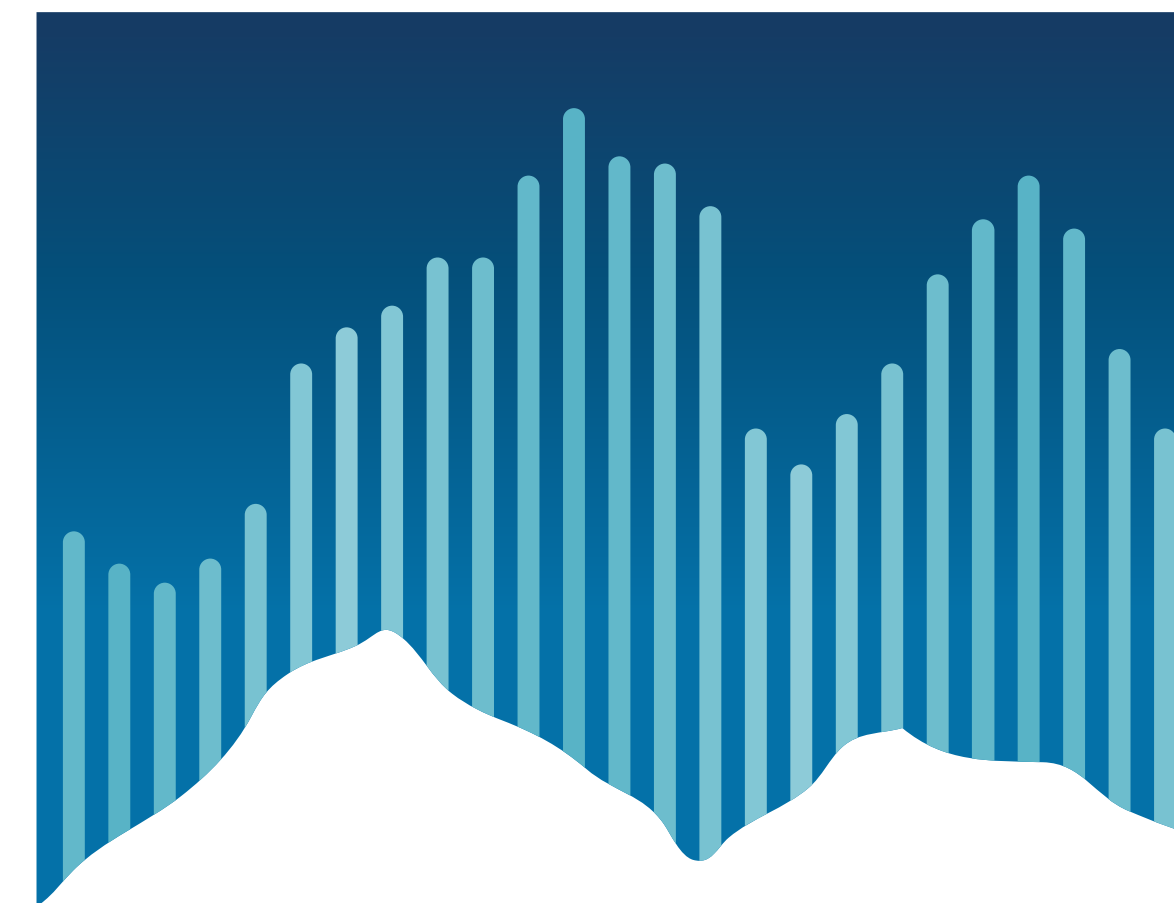
CONTACT INFO

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NORDIC APIS

Thank you!

See you at
API SUMMIT 2024

