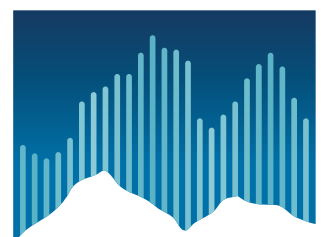


AUSTIN API SUMMIT



March 11-13 2024
Austin, Texas
Sponsorship Prospectus



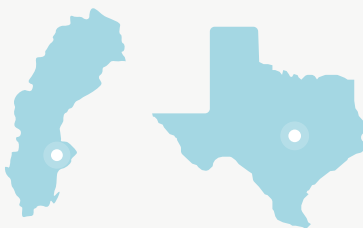
NORDIC APIS

ABOUT NORDIC APIS

Nordic APIs is an international community of API practitioners and enthusiasts. Our mission is to help companies make smarter tech decisions using APIs.

Nordic APIs was formed to help organizations become more innovative, lean, and efficient. Since its inception in 2013, Nordic APIs has grown into a Nordics large international community for API practitioners and enthusiasts. Through the global reach of our blog and digest we're connected to tens of thousands of API practitioners from around the world, and through our API events held in Europe and North America, we're helping companies make smarter tech decisions using APIs and inspiring better API solutions.

Quality events in
Europe and USA



STOCKHOLM,
SWEDEN

AUSTIN,
TEXAS

High impact blog
posts and eBooks



Webinars with key
community members



AUSTIN API SUMMIT

Join us to meet and create business relationships with decision-makers and top influencers responsible for API solutions.

40+ sessions:

- **Topical and functional tracks** - Engage with the right audience
- **Tech Demos** - Show attendees the future with your tech

Also,

- Engaging networking opportunities to unlock new opportunities
- Top notch catering, including lunch, drinks and snacks

EVENT BASICS

Calendar

Workshops

In the afternoon

Tickets for the workshops can be purchased separately from the main conference.

Day 1

Conference and Expo

Day 2

Conference and Expo

11
MARCH

12
MARCH

13
MARCH

Venue

Hyatt Regency

Austin, Texas



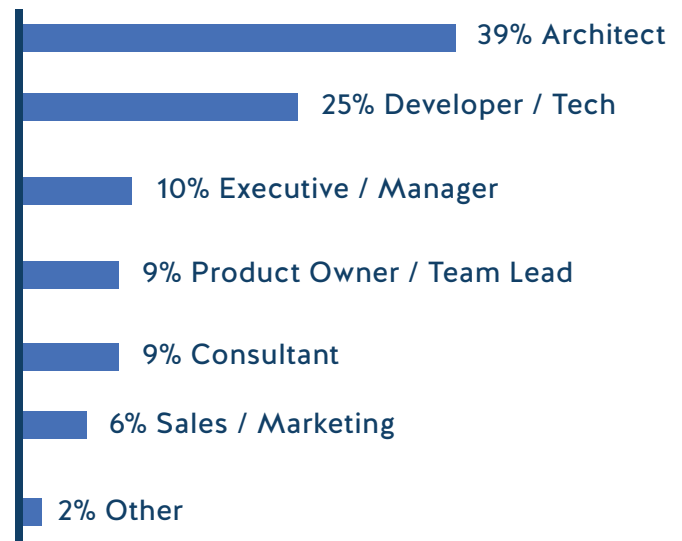
Sessions covering a range of API insights:

- Design
- Marketing
- Business Models
- Platform Architecture
- Strategy
- Security

DELEGATE PROFILE

Typical job titles:

- Software Architect
- Product Owners and Managers
- IT Director
- Software Developer/Engineer
- Web Developer
- Project Manager
- Executives



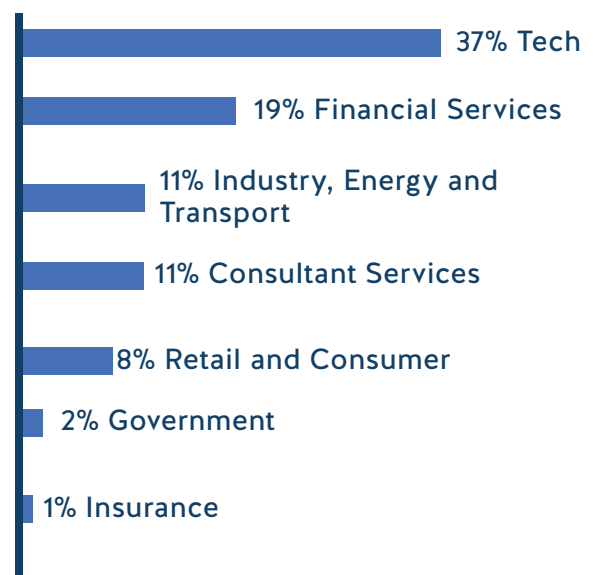
Job titles of the Nordic APIs conference participants in past events

ORGANIZATIONS REPRESENTED

API providers and organizations delivering related solutions.

Companies in segments like:

- Banking and Finance
- Telco
- Energy
- Retail
- Gaming and Entertainment
- Government
- Media
- Travel
- Tech



Market segments of the organizations represented at Nordic APIs conferences in past events

Sponsorship Opportunities

Contact us to sign-up or for more info

Tier	Platinum	Gold	Silver	Bronze
Keynote	30 min			
Regular Session		20 min+5 Q&A	Additional \$2,000	
Demo/Lightning Talk	15 min	15 min		
Attendee List* After the Event	Fist name, last name and company of all attendees. Email & other info provided on opt-ins.	Fist name, last name and company of all attendees. Email & other info provided on opt-ins.	Additional \$2,000	Additional \$3,000
Expo Booth	Included with placement on a first-come-first-serve basis Booth size: 13ft x 5ft	Included with placement on a first-come-first-serve basis Booth size: 8ft x 5ft	Included with placement on a first-come-first-serve basis Booth size: 5ft x 5ft	Additional \$3,000
Promotions	Primary placement of logo on site, event promotions, logo and company description on the event page and distribution of materials to attendees.	Logo and company description on event page, logo on side, event promotions and distribution of materials to attendees.	Distribution of materials to attendees; placement of logo on website & other promotions.	Distribution of materials to attendees; placement of logo on website & other promotions.
Lead Scanner	Included	Additional \$175	Additional \$175	Additional \$175
Included Tickets for Presenters	2	2	0	0
Included Tickets for Staff etc.	4	3	2	0
Discount for Staff and Invites (on top of other discounts)	20%	15%	15%	15%
Price	\$13,500	\$9,500	\$4,500	\$2,000

*Opted in Contacts

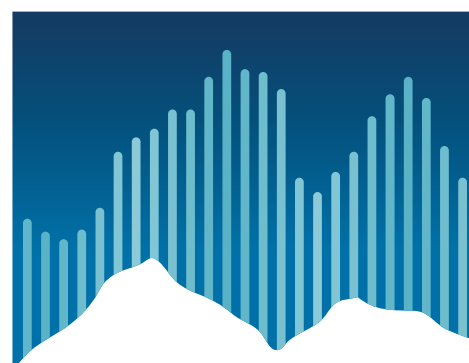
PREVIOUS SPONSORS

Our events have been supported by a range of organizations



CONTACT INFORMATION

info@nordicapis.com
nordicapis.com



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