

NORDIC **APIS**

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Media Partner Information

ABOUT NORDIC APIS

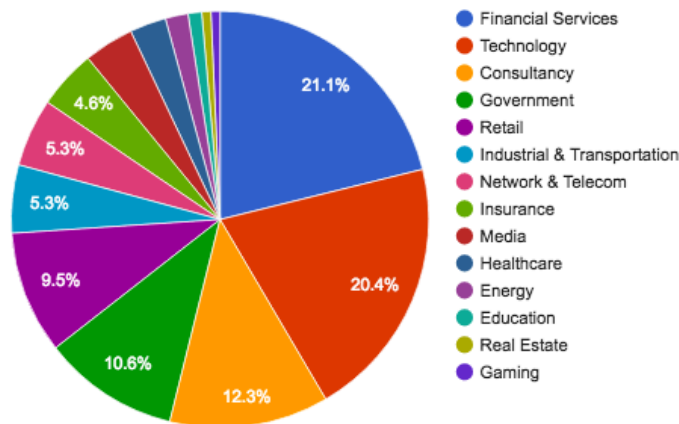
– Nordic APIs is a network and knowledge based community for everyone in touch with APIs



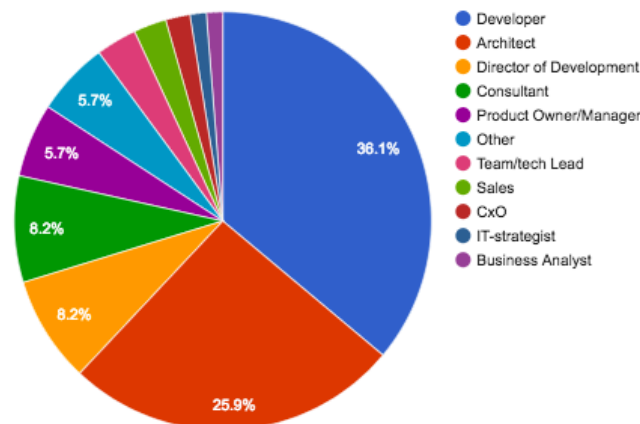
- North of Europe's largest API community
- Host quality events all over the world
- Regularly provides 100+ high impact articles per year
 - The blog drives over 60 000 unique visitors each month
- Publish illuminating eBooks

ATTENDEES & STATISTICS

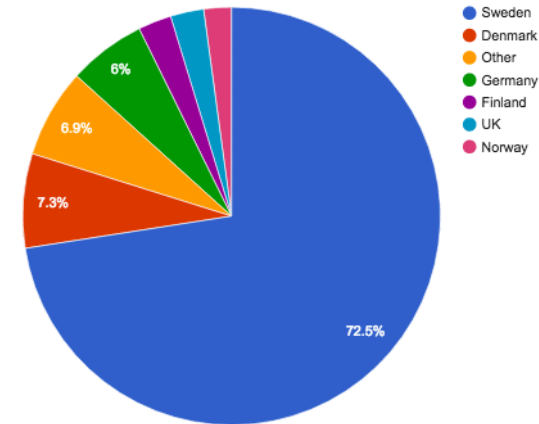
Types of Organizations attending The 2016 Platform Summit



Job titles – 2016 Platform Summit



Country of residence – Attendees 2016 Platform Summit



Note: Unspecified Job Titles and Country of residence are excluded in this graph.

MEDIA PARTNER PROPOSAL



WE CAN OFFER:

- Exposure on our event page with logo + company description
- Mentioning in our Social Media Channels, including:
 - Twitter
 - LinkedIn
 - Facebook
- Mentioning in our Newsletter
- Discounted tickets to your audience/members/customers



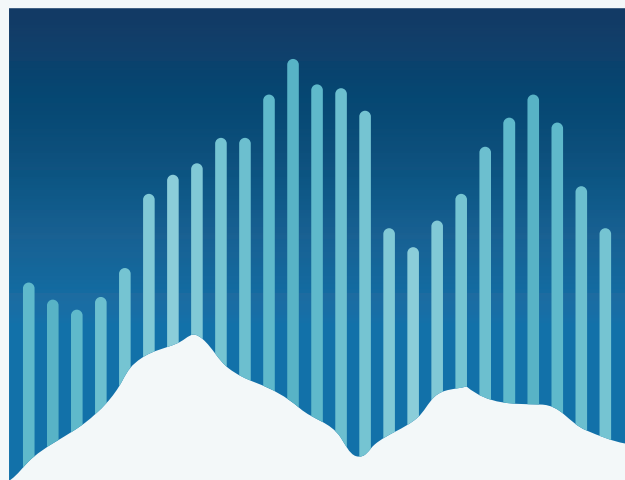
MEDIA PARTNER PROPOSAL



We'd like in return:

- Exposure on your website
- Mentioning in your Social Media Channels
 - Twitter
 - LinkedIn
 - Facebook
- Mentioning in your Newsletter

CONTACT INFORMATION



NORDIC **APIS**

www.nordicapis.com

EVENT & MARKETING:

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BLOG: bill@nordicapis.com

GENERAL: info@nordicapis.com

SPONSORS: stefan@nordicapis.com