

NORDIC **APIS**

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Media Partner Information

ABOUT NORDIC APIS

– Nordic APIs is a network and knowledge based community for everyone in touch with APIs

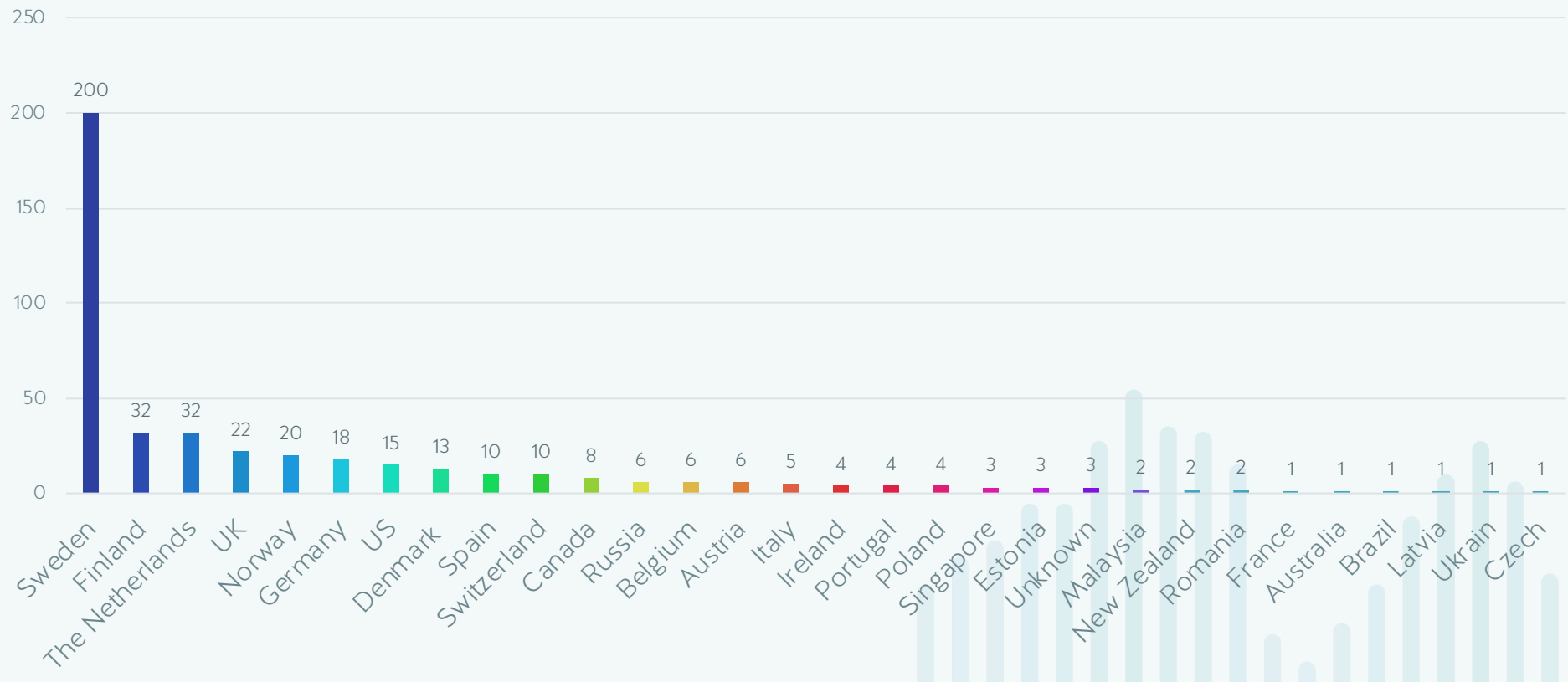


- The world's largest API community
- Host quality events all over the world
- Regularly provides 100+ high impact articles per year
 - The blog drives over 100 000 unique visitors each month
- Publish illuminating eBooks



ATTENDEES & STATISTICS

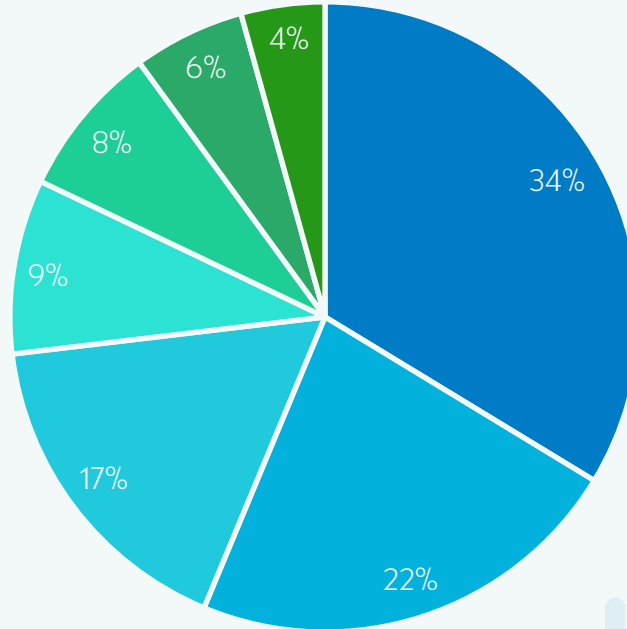
All countries represented at the 2017 Platform Summit



ATTENDEES & STATISTICS

Job titles of attendees at the 2017 Platform Summit

(excluded: "Unknown")



■ Developers / Tech

■ Other

■ Executive / Manager

■ Product Owner / Team Lead

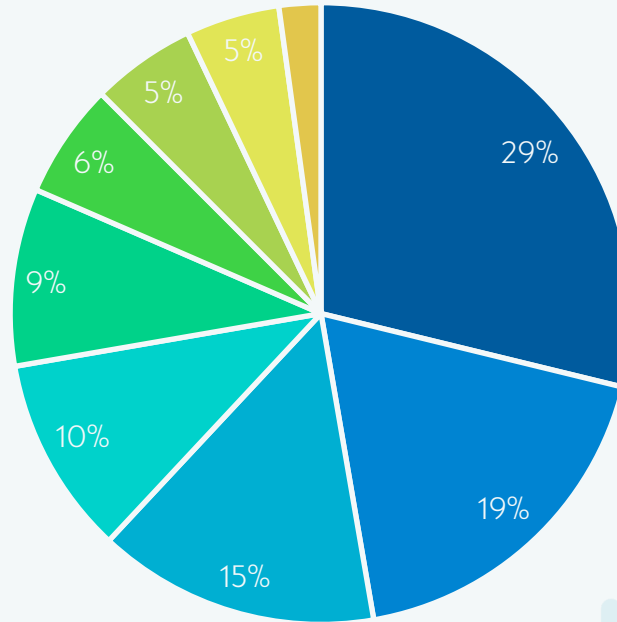
■ Architect / Strategy

■ Consultant

■ Sales / Marketing

ATTENDEES & STATISTICS

Type of Organizations present at the 2017 Platform Summit



- Tech
- Public Services
- Communication

- Consultant Services
- Retail and Consumer
- Industry, Energy and Transport

- Financial Services
- Other
- Marketing/Analytics

MEDIA PARTNER PROPOSAL



WE CAN OFFER:

- Exposure on our event page with logo + company description
- Mentioning in our Social Media Channels, including:
 - Twitter
 - LinkedIn
 - Facebook
- Mentioning in our Newsletter
- Discounted tickets to your audience/members/customers



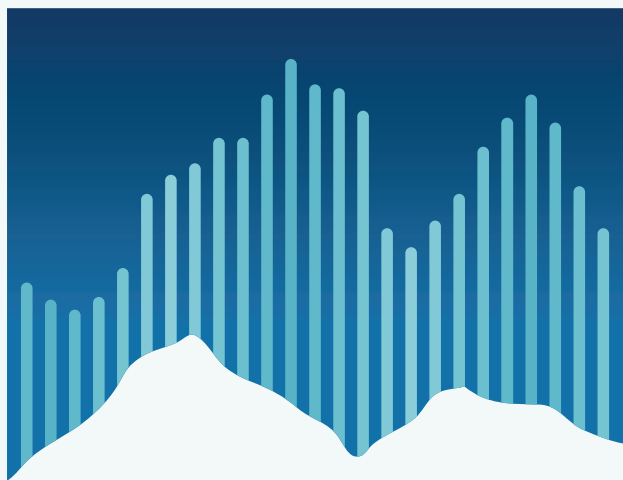
MEDIA PARTNER PROPOSAL



We'd like in return:

- Exposure on your website
- Mentioning in your Social Media Channels
 - Twitter
 - LinkedIn
 - Facebook
- Mentioning in your Newsletter

CONTACT INFORMATION



NORDIC **APIS**

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